

AZURA NEWS

ISSUE
03

NEWS
May - June 2015 1

A new breath to middle eastern life

Beautiful
Izmir-Ephesus

Expo May-June 2015
Qatar-Dubai-Turkey



Top Culinary
Leaders join QCP



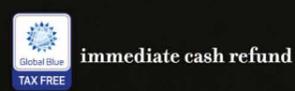


THE SHOPPING experience in istanbul

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CONTENTS

Qatar News	06
Izmir - Ephesus	14
Classic Cars	22
History: Piri - Reis	29
Turkish Marble	36
Turkish Cafe	42
Business: Qatari Commercial Agency Law	48
Travel: Qatar	50
Expo: Qatar / Dubai / Turkey	66
Anikya Iznik Tile	72
Culinary & Gastronomy	76
Galata & Maiden Towers	82
Art: Gulseli Kato	86
Princess Islands	91
Health: Liposection	94
Caravan	97
Real Estate	100

Q|A|T|A|R NEWS

MAY - JUNE

1ST DOHA INTERNATIONAL GIFTS EXHIBITION

MAY 18, 2015 TO MAY 21, 2015
DOHA EXHIBITION AND CONVENTION CENTER

Doha International Gifts Exhibition will be held for the first time in Qatar on May 19-22, 2015 at Doha Exhibition Center. Admission is free. DIGEX is a trade fair for gifts, souvenirs, premiums, novelties, gifting ideas, mementos and keepsake. It will draw the attraction of a great number of companies and individuals interested in gifts industry.



MADE IN QATAR EXHIBITION

MAY 19, 2015 TO MAY 22, 2015
DOHA EXHIBITION CENTER

Doha International Gifts Exhibition will be held for the first time in Qatar on May 18-21, 2015 at Doha Exhibition Center. Admission is free. DIGEX is a trade fair for gifts, souvenirs, premiums, novelties, gifting ideas, mementos and keepsake. It will draw the attraction of a great number of companies and individuals interested in gifts industry.



3RD MIDDLE EAST FORUM ON QUALITY AND SAFETY IN HEALTHCARE

MAY 29, 2015 TO MAY 31, 2015
QATAR NATIONAL CONVENTION CENTER

Hamad Medical Corporation (HMC) and the Institute for Healthcare Improvement (IHI) will jointly host the 3rd Middle East Forum on Quality and Safety in Healthcare., mementos and keepsake. It will draw the attraction of a great number of companies and individuals interested in gifts industry.



QAJAR WOMEN: IMAGES OF WOMEN IN 19TH CENTURY IRAN

APRIL 08, 2015 TO JUNE 11, 2016
MUSEUM OF ISLAMIC ART

The Museum of Islamic Art will organize an exhibition for Qajar artwork from April 8, 2015 to June 11, 2016. The exhibition will present MIA collection that demonstrates the centrality of women in the artistic expression of 19th-century Iran.



THE GRUFFALO THEATER KIDS PLAY

MAY 3, 2015 TO MAY 6, 2015
QATAR NATIONAL THEATRE AT 9AM AND 10:30AM

Children love reading and thoroughly enjoyed by all aged 3yrs – 14 yrs Please find attached poster with details of show. All shows are in English and it is 1 hour long



I AM DISCOVERING MATERIALS, 9TH CYCLE

MAY, 19, 2015 TO MAY20, 2015, 9.00 AM TO 1:00 PM
IBN KHALDOON HALL, QATAR UNIVERSITY.

"I am Discovering Materials" is a biannual event organized by Center of Advanced materials, Qatar University and targets high- school students, young researchers and inventors. It has been running for 9 cycles. The event will provide an excellent opportunity for young inventors and researchers to meet scientific figures from wide multinational companies in Qatar. The day is an exhibition where young researchers will discuss their innovative ideas and new products in a public forum.



MARVELLOUS CREATURES IN DOHA

4 MAY TO 11 JULY 2015
MIA

Doha, 4 March 2015 – An exciting new exhibition, Marvellous Creatures: Animal Fables in Islamic Art was launched at the Museum of Islamic Art (MIA) in Doha today, under the patronage of Qatar Museums Chairperson, HE Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani. The exhibition will run from 4 March – 11 July 2015, and entry is free of charge.





DISNEY'S FROZEN LIVE IN DOHA FOR THE FIRST TIME

See Royal Sisters Anna and Elsa in Disney On Ice presents Princesses & Heroes this May

Tickets on sale April 1 at all Virgin Megastores and www.virginmegastore.qa

Doha, Qatar– (March 31, 2015) – Anna and Elsa and the hilarious snowman Olaf from Disney's Frozen now share their epic journey in Disney On Ice presents Princesses & Heroes. Entering a world of wonder where heroes and hearts prevail, Tinker Bell guides audiences in Doha to a place where imaginations soar and anything can happen if they just believe.

Told through artistic skating and acrobatics, believing is just the beginning in this mesmerizing show, where dreamers will witness the magic of eight Disney Princesses; Ariel, Belle, Cinderella, Rapunzel, Tiana, Jasmine, Aurora and Snow White make their wishes come true.

Produced by Feld Entertainment, brought to by the Qatar Tourism Authority (QTA) and its Events Diary OnQatar and organised by Sport & Entertainment Solutions (SES), this collection of celebrated tales opens at the Qatar National Convention Centre (QNCC) on May 27 -30. Tickets go on sale April 1 at all Virgin Megastores and online at www.virginmegastore.qa. The event organiser has also added an After School Special show on Thursday, May 28th at 3.30pm. Show-goers will receive a 25% discount on bronze, silver and gold tickets for this show only.

Founder and CEO of SES, Ali Haidary, said this year guests will also enjoy a special appearance in the second act by royal sisters, Anna and Elsa from the Academy Award® winning and number one animated feature film of all time, Disney's Frozen. "Audiences will enter the land of Arendelle and journey up the North Mountains with Olaf and rugged mountain-man Kristoff as they help the sisters along the way in a story full of action, adventure, magic and unforgettable characters" he said.

He added: "There is something for the whole family. While the new generation will be captivated by Disney's Frozen, mums and dads will reminisce as Cinderella, Aurora and Snow White search for true happiness."

Tickets start from QR150, QR250, QR450, VIP QR1,000 and Royal QR2,000. Take advantage of the 25% discount on bronze, silver and gold tickets during the After School Special show on Thursday, May 28th at 3.30pm. Tickets go on sale April 1 at all Virgin Megastores and www.virginmegastore.qa.



ISTANBUL SHOPPING FEST



6-28 JUNE 2015

ISTANBUL: MORE THAN YOU EXPECTED

Istanbul, being one of the most eye-catching cities in the world, will host Istanbul Shopping Fest for the fifth time this year during 6-28 June 2015, with enthusiasm and thrill as the passion for shopping and entertainment doesn't need time and place.

Istanbul Shopping Fest, is the event of the year that makes Istanbul a shopping and entertainment center combining its rich history, culture and gastronomy to this monumental affair. This year, it will be held on June 6-28, 2015 for the fifth consecutive time, with many more surprises coming up. The festival harmonizes shopping pleasure with entertainment and leisure.

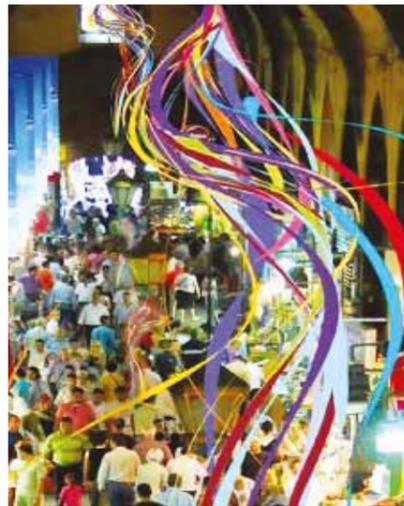
Discover Istanbul in June

June comes with a warm sunshine and a nice summer breeze in Istanbul. Discover Istanbul with its unique experience during Istanbul Shopping Fest and enjoy the boat trip among two continents with Turkish tea and bagel ("simit") and enjoy the Istanbul a truly a world city, a city which everyone should visit at least once in their lifetime.

Istanbul is an enchanting blend of Eastern and Western culture, a vibrant, modern city, with a unique identity. Istanbul means history, culture, shopping and entertainment. It is a mysterious city of Ottoman sultans, fairy tales of, the magnificent Hagia Sophia welcoming millions of tourists every year.

Shopping is the common language of the whole world. It is an exciting and passionate adventure that blends with reason and heart. Istanbul with its oriental touch merges with the West's dynamism creating a magical experience for all. The essence of this festival will be all over flashy and colorful streets, the shopping centers each with its unique splendor and magnificence and the sparkling nights of Istanbul. With advantageous campaigns and discounts offered by the most prestigious brands, this festival will be rife with sumptuous opening ceremonies, concerts, fashion shows, street parties, a variety of events, activities and promotions.

We invite you to discover the festive enthusiasm of Istanbul on June 6-28, 2015. Please note the date in your agenda and don't be just an onlooker. Participate in Istanbul Shopping Fest with the expectation of more and experience this unique opportunity.



6-28 June
A magnificent time
in the city

iSTANBUL SHOPPING FEST
6 - 28 JUNE 2015



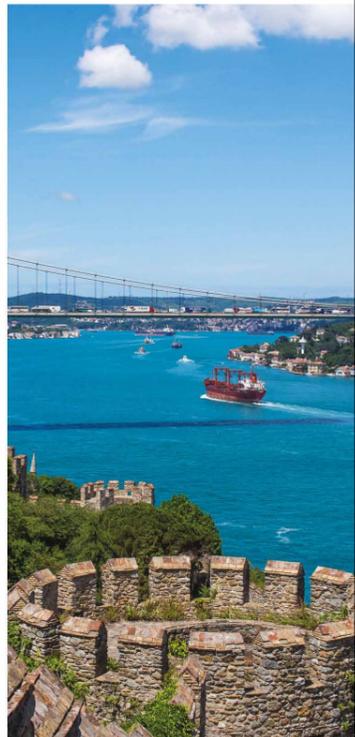


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TURKISH AIRLINES CONNECTING THE GLOBE



Established in 1933 with a fleet of only five airplanes, Star Alliance member Turkish Airlines is today a four-star airline with a fleet of 269 aircraft (passenger and cargo) flying to 265 cities around the world. One of the fastest growing airlines, it has received several "Passenger Choice Awards" from Airline Passenger Experience Association (APEX). In 2014, Turkish Airlines, for the fourth consecutive year, was named "Best Airline in Europe" by Skytrax. Having won in 2010 the world's "Best Economy Catering Service" and in 2013 the world's "Best Business Catering Service" awards, Turkish Airlines was this year awarded the world's "Best Business Catering Service" and "Best Business Class Lounge Dining" prizes in the Skytrax survey.

Turkish Airlines flies to more countries in the world than any other airline (109 countries over five continents). The global airline won the SkyTrax Award, known as the "Passengers Choice Awards," for the "Best Airline in Southern Europe" consistently in 2009, 2010, 2011, 2012, 2013 and 2014. In 2012, Skytrax named Turkish Airlines "Best Premium Economy Seats in the world" for its Comfort Class seats.

Turkish Airlines Quality

In order to keep alive its brand equity, which provides a serious advantage in terms of competition, Turkish Airlines invests in its quality of service, in-flight entertainment systems, comfortable seats, gourmet cuisine and its employees. Turkish Airlines is always on the forefront of the latest technological advances and innovations in the aviation industry and boasts one of the youngest fleets. As the airline expands its routes and number of aircraft, continuous training of its employees is of the utmost importance in insuring the safety of its passengers. Turkish Airlines regards flight safety and service quality as two of the most indispensable necessities. Turkish Airlines currently holds a four-star ranking and consistently strives to secure a five-star ranking.

Turkish Airlines properly fulfills the responsibilities of being a pioneer within the industry, and is determined to carry out its mission on moving forward. Furthermore it maintains its goal of becoming a regional leader and a prominent global airline, preferred for its unparalleled service,

superior quality, trustworthiness and reliability. In addition to Europe, Turkish Airlines is also strategically expanding its network into Russia, Central Asia, Far East Asia, the Middle East, Africa and North and South America. As one of the fastest growing airlines in the world, Turkish Airlines holds a strategic position between the East and West.

Facts & Figures

- Number of aircraft: 269 (passenger and cargo)
- Aircraft types: A340-300, A330, A321, A320, A319, B737-400, B737-800, B777 ER
- Hubs: Istanbul, Ankara
- Frequent flyer program: Miles & Smiles
- Number of destinations: 265 (222 international, 43 domestic)

Network strengths:

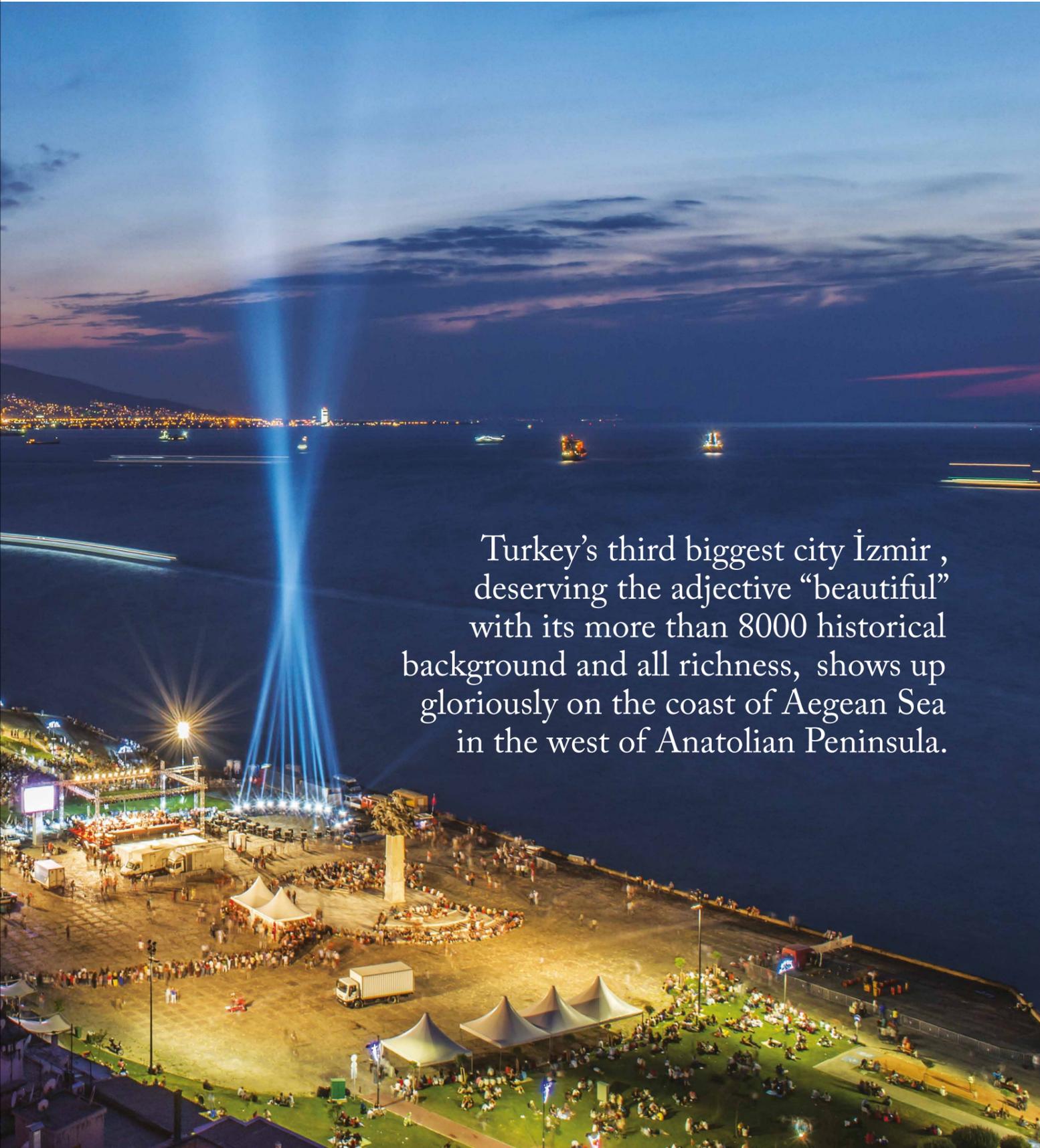
Europe, Russia, Central Asia, Far East Asia, the Middle East, Africa, North and South America

Beautiful Izmir

Article By : Hasan Basri Coşkun



Turkey's third biggest city İzmir ,
deserving the adjective “beautiful”
with its more than 8000 historical
background and all richness, shows up
gloriously on the coast of Aegean Sea
in the west of Anatolian Peninsula.





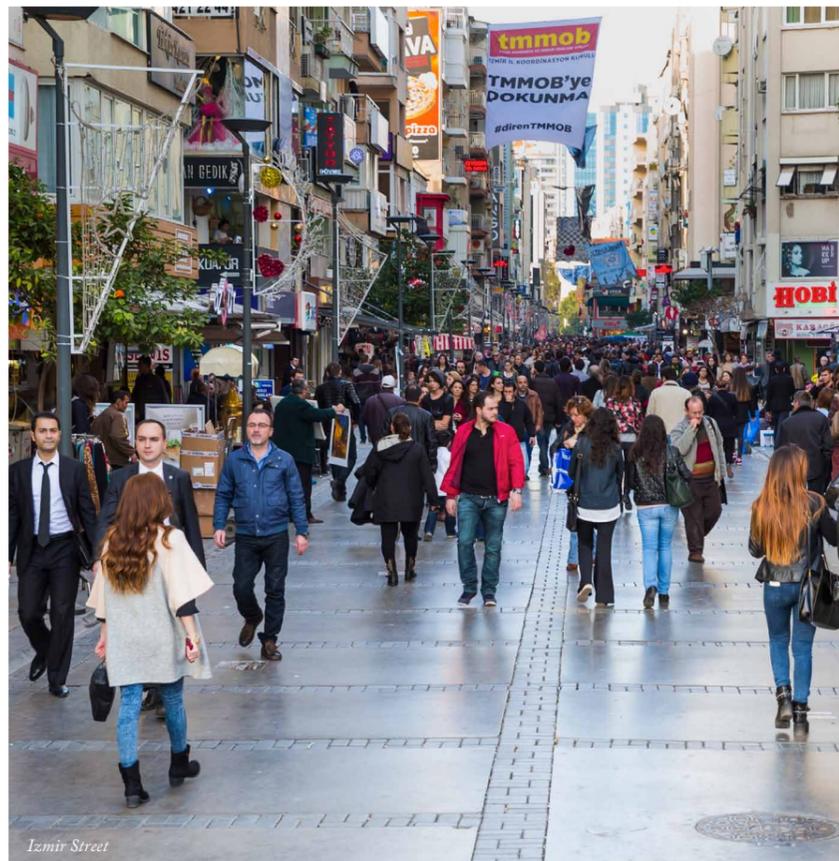
Kusadasi - Izmir

Izmir, where the first gun was shot under the leadership of Veteran Mustafa Kemal Atatürk during the Turkish War of Independence, has hosted plenty of important people throughout history.

The historian of ancient time, Herodotus described Izmir as “they have founded the city under the most beautiful sky and the best climate that we know on Earth.” In addition, the father of the masterpieces “The Iliad” and “Odyssey” Homer; philosopher and poet Xenophanes; Herakleitos; philosopher Anaxagoras, and the famous surgeon Galenus lived in Izmir.

Besides the statue of Mustafa Kemal Atatürk welcoming you and carrying the soul and love of these scholars when entering the city, Buca Mevlana Statue has the title of being the third biggest statue in the world.

One of the Seven Wonders of the World Artemis Temple, three of seven churches written in Bible, the first structure constructed for Virgin Mary, are within the borders of Izmir. Saint John, who is the writer of one of four Bibles, died in the county of Izmir, Seljuk and buried here. Moreover, the first temple constructed for the Goddess Athena is in Izmir; and Johannes Gutenberg invented the printing press but the parchment was invented in Izmir.



Izmir Street



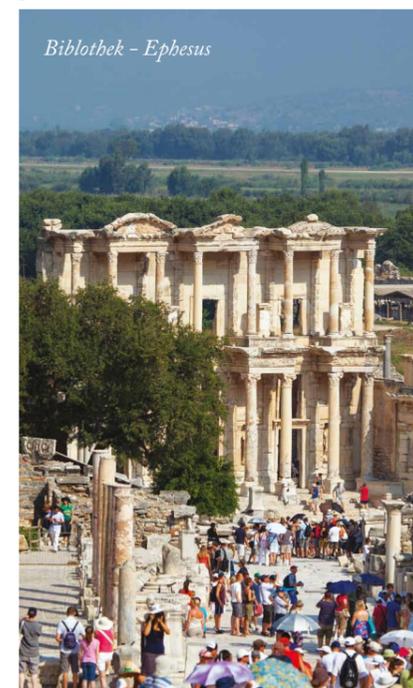
Clock Tower - Izmir

Beautiful and mysterious Cleopatra spent the winter of the year 188 with Antonius in İzmir, Efes.

Being highly educated and literate; İzmir people are known to be paying attention to science, social life understanding, art and aesthetic. The leading names of art world in Turkey are mostly from İzmir. Also the first and only village having a theatre is in İzmir. İzmir has been a port city in history, and the public has signed plenty of firsts to declare their name. For instance, Phocaea people constructed galleys with 50 oars carrying 500 passengers; they established a colony in the West Mediterranean Sea. Also it is told that some these Phocaea people composed "Velia" public in Italy; "Ampurias" in Spain; and "Marseille" public in France.

It is also told that "One who breathes İzmir can never abandon", really, it is the most correct idiom for İzmir where the sun most beautifully sets.

Although İzmir is on the coast of the Aegean Sea, "İmbat" wind typical to İzmir cools the city in summer; thus the highest oxygenic touristic coast and mountain towns are in İzmir. Due to this beautiful climate, fig, olive, walnut, citrus trees, grape, etc. are grown in İzmir. İzmir is additionally a tourism and trade centre. To see and enjoy the bays and beaches sheltering all tones of blue from navy blue to turquoise; healing with the thermal spring; sightseeing plenty of historical structures and ruins are possible at all times.



Celsus Library from the earlier 2nd century . Chr. to. It is not just a library building, but also to the grave of the founder Tiberius Julius Celsus Polemaeanus.





Amphitheater - Ephesus

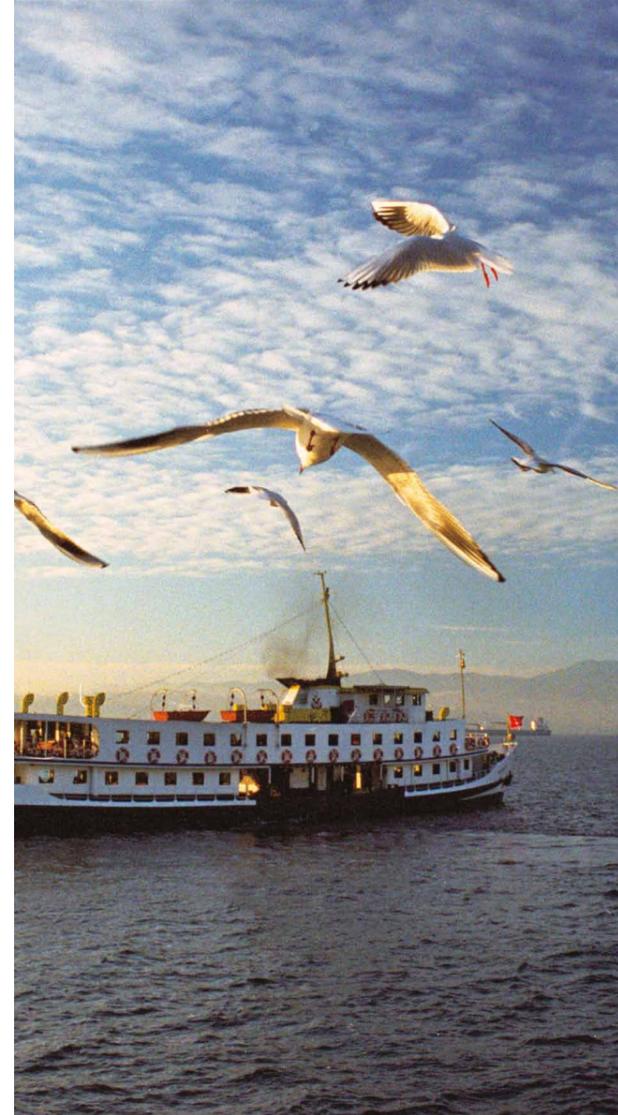
Today, world known Ephesus and Bergama ancient cities in İzmir are fascinating centre of attraction for history keens. Currently %15 of the Ephesus city has been dug, and the city is continuing to be dug and renewed. %15 equals to more than 2 km diameters. It is known that more than 1,5 million foreign tourists visit only the Ephesus city.

European tourists discovered İzmir presenting natural life quality with less cost, and which is more beautiful than Italy, France, Greece, and Monaco. However, our siblings living in the Arabian Peninsula have not been able to discover İzmir yet.

Nevertheless, it is crucial to mention here that İzmir is always heartily ready to host you valuable guests with the most delicious fish, olive oil dish, marvellous sunset, cool and oxygenic Aegean summer sea breeze nights, magnificent bays, historical places, thermal springs, and of course beautiful public.

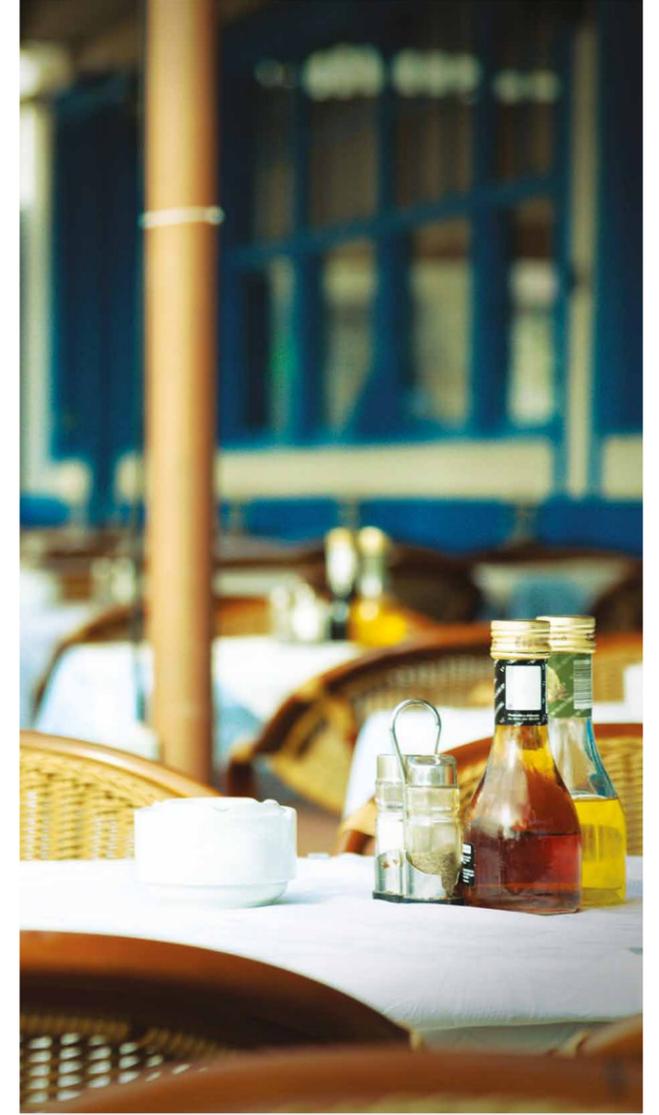
Hope to meet in İzmir,

Best things to do in Izmir



1. Ephesus Museum
2. Kordonboyu 'seaside of İzmir' -walk along
3. Alsancak 'fun area, lots of restaurants'
4. Asansör 'Best view of the town'
5. Clock Tower
6. Kemeraltı market 'great open market'
7. Konak Square
8. Hisar Mosque
9. Agora Open Air Museum
10. Mosque Blue 'Blue Tile Mosque'

Best Places to eat in Izmir



1. Gözlemcim -(Kemeraltı -İzmir)
2. Sevinç Pastanesi - (Alsancak -İzmir)
3. Yengeç Restaurant - (Kordon -İzmir)
4. Tuzu Biberi -(Kordon-İzmir)
5. Sardelle - (Pasaport-Konak -İzmir)
6. Tavacı Recep Usta (Alsancak-İzmir)
7. Kemer 6 (konak -İzmir)
8. Equinox - (Swiss Hotel-Konak)
9. Reyhan Pastanesi - (Alsancak-İzmir)
10. Deniz Restaurant - (Alsancak - İzmir)
11. 35 Miss Söğüş - (Alsancak - İzmir)

CLASSIC CAR WORLD



Old car choice ,meeting only the needs at first maybe as a result of being cheap, has tended to emotions and has involved in our lives as a passion by featuring our visual pleasure, life style and image depending upon developing technology and presented advanced options. Therewithal, this tendency has brought the passionate and collector serious gains as well as prestige and satisfaction.

Without being wordy, let's talk to a classic car passionate Mr. Dr Hasan Insel...



Dear Dr Hasan Insel, thank you very much indeed for giving an interview for Azuranews.

You are one of the first names coming to mind when classic cars are mentioned. Could you please introduce yourself for our followers?

I am an Internal Medicine Specialist; and the founder and honorary president of Turkey's first and biggest diagnosis centre, Interned Medical Centre. I am also the founder member of ESAAM (European Society of Preventive, Regenerative, and Anti-aging Medicine) which is centred in Vienna.



How and when did your classic car passion start?

Classic cars are one of my top hobbies. My father bought me a brand new Opel Kadett when I started my higher education at Medical Faculty. I changed it with 1947 model Citroen, which was my first classic car. This led me use only classic cars; and I am currently the vice-president of Turkish Classic Automobile Club.



According to you, what specialties should a car own to be a classic? Could you inform us about the years, brands, etc. of your and other classic cars in Turkey?

Although it is a general thought that a car should be at least 25 years old in order to be named as 'classic', in fact, it is desired from a car to have a character: sport, rarely produced or special cars are always preferred. 1963 Mercedes 190SL, 1960 Corvette, 1969 Porsche 911, 1970 Mercedes 280SL are among the most precious classic cars of mine. There are various classic cars in Turkey; the most precious ones are 1957 Mercedes 300SL Gullwing, various types of Ferrari, Rolls Royce, and Porsche Carrera RSR.



As a member and the vice president of Turkish Classic Car Club, could you inform us about your activities? Do you have abroad connections? Would you like to cooperate with Qatar?

Our club is Turkey representative of FIVA, which is the most prominent classic car organization in the world. We have activities abroad; World Rally is some years held in Turkey with a lot of foreign participants. Our club will always be honoured to cooperate with Qatar.

Can our readers abroad buy classic cars from Turkey? And what procedures are needed for this process?

These procedures can be done in two ways. The first and easiest way is temporarily importing cars to Turkey and exporting after the restoration. The second one is buying the cars with Turkish license plate. Since these cars are customs cleared to Turkey, they are naturally expensive; and exporting these cars are subject to special permission, which is also not so hard.

Do you think classic cars collection is profitable?

Absolutely, it is currently one of the most profitable facility of the world. It is often seen that a car bought for 200 thousand USD can reach to million dollars and even more price in two years.

As a last word, could we hear about your advices for our readers passionate about classic cars?

Classic cars is both an indescribable and profitable hobby in recent years. This market will expand day after day since classic cars are becoming rare by being sold. Everyone passionate about classic cars should take their part as soon as possible.

Thank you very much indeed for the interview and information.



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Piri Reis

"Vira (Unmooring) Bismillah"

Article by Hasan Basri Coşkun

Pictures :Anikya Iznik Tile





Piri Reis (Reis: a military rank), the Genius Turkish admiral also known as Muhittin Piri, was born in Gallipoli in 1470. Besides being an admiral, Piri Reis is primarily known as a geographer and cartographer with his irrefutable, beyond the time maps and charts. He started marine when he was a child near Kemal Reis, who is a seafarer in the Mediterranean Sea. With Sultan II. Bayezid's call from seafarers to participate Ottoman Navy, he began government supported privateering and was captained of Egypt and took part in the 1516-17 Ottoman conquest of Egypt.



After the Oman and Basra campaign, a negative and accusing report about him was prepared and sent to Sultan Suleiman the Magnificent. Because of the intrigue in the Ottomans, Piri Reis was beheaded in 1554 by the rescript of the Sultan.

It is known that Piri Reis, whose all inheritance was confiscated, had notes and observations. As a result of his prodigy, he wrote Kitab-ı Bahriye (Book of Navigation) which is admitted to be the world's first guide book of navigation; drew the first world map in 1513, and drew the second in 1528.

The map is illustrated in nine different colours and drawn on gazelle skin. It is 86 cm long, 61 cm wide at the upper and 41 cm wide at the lower edge. The map shows mountains in embossed design, the rivers in thick lines and shallow places in red points, stony places with drawings of common plant, animal pictures, and notes about regions.

When we examine the protected pages of these maps, it is obviously seen that all details impossible to be known during that period are irreproachably shown and valid today. The most prominent point making these maps important is that all details of America Continent were included before the continent was discovered.

These maps include lands and details unknown during that time, and the cartographic details are valid even today. This situation put Piri Reis to world agenda; Scholars study on how these maps were drawn and try to find out Piri Reis' this miraculous secret.

However, the issues on the maps are not limited. More miracles and secrets emerge when these maps are examined in detail:

- The maps include details that no European had known before America was discovered in 1500s. And the Andes had been shown with topographical details before Peru was discovered by Pizarro.
- The maps have the view as if they were drawn with satellite observation.
- The maps show the under icecap topographic details of Greenland and Antarctica.
- Compass roses were used with azimuths radiating from them instead of latitude and longitude grids. These azimuths symbolise the certain energy centres of the world, and these centres point the pyramids in Cairo.



By Rafik Aziz



By Rafik Aziz

• The underlying geometry behind Piri Reis' map based upon the use of 8x8 grids which produce 16 wind rose wit intervals of 22,5 degrees. The map had full knowledge of advanced astronomy, mathematics, navigation skills that's why had indeed the ability to accurately measure the spherical globe.

• At the map drawn in 1513, Piri Reis had shown Africa, America, and South Pole which was discovered in 1818, and even glaciers in details which were melted 6000 years

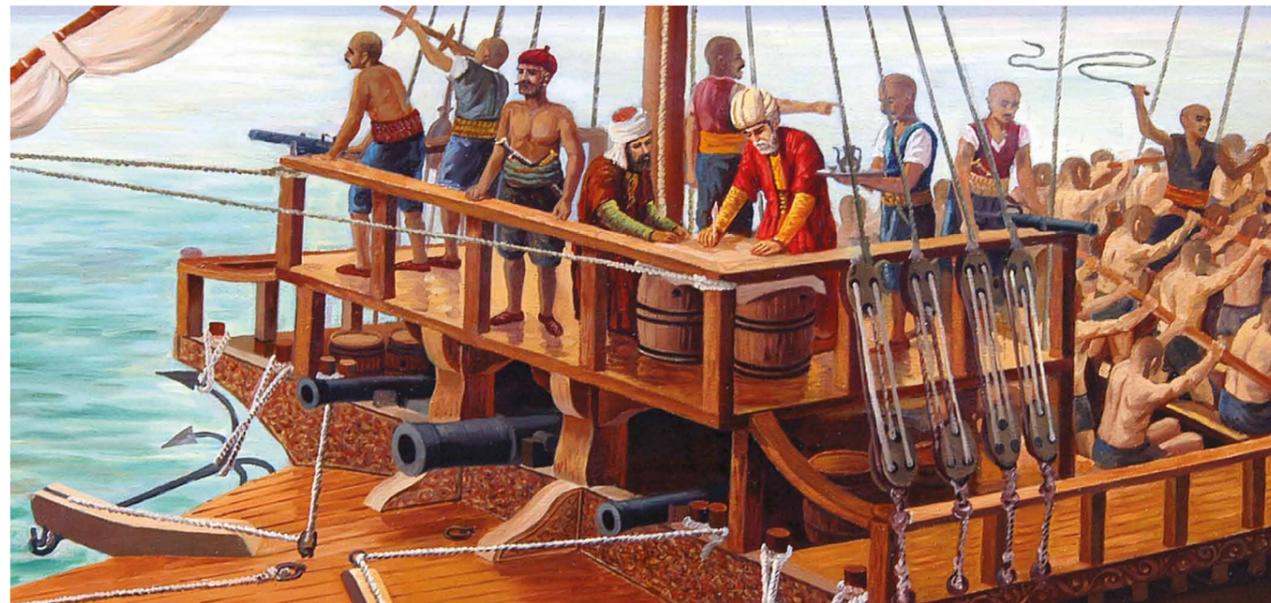
• Although Piri Reis was an admiral of the Aegean and Mediterranean Seas, he gave detailed information about the north of Europe, the west of Africa America and the poles

These hard to explain mysteries arouse interests of scholars. Moreover, if the centre points and the degrees between them are multiplied and divided to 360, it equals to the tear he was beheaded. The centre of the map is Cairo where he was beheaded. Admitting Piri Reis World Map to be a masterpiece of the world's cartography and documentary heritage, The United Nations Educational, Scientific and Cultural

Organization (UNESCO) declared 2013 the year of Piri Reis on the occasion of the 500th anniversary of the map he drew up. It is a pertinent decision to admit Piri Reis with his works and studies as a world heritage according to us; we have no doubt that he will be on world agenda for a long time.

It is easily understood that Piri Reis sailed consciously not only to the direction where the wind blows but also to his target and prospect.

So, let's salute Piri Reis all together, and finish our article with his idiom "Sail is manmade; the power is divine".



By Rafik Aziz

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- EXPERIENCE
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TURKISH MARBLE COVERING THE WORLD

Turkey is one of the oldest marble producer with 4000 years of production background starting in Marmara Island. Turkey with more than 600 colour and patterns, 300 kinds of marble, 200 kinds of travertine, limestone and granite, has one third reserve of the world. Our marble and natural stone sector is among the top five countries considering the value and amount of production. And today, Turkish marble and natural stone are exported to more than 179 countries valuing 1,4 billion USD.

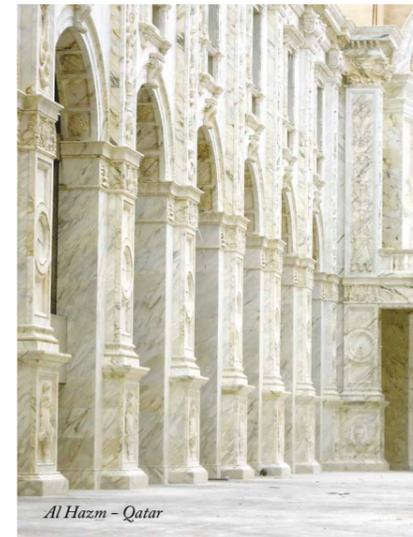
Having 40 percent reserves of the world, Turkey's total marble reserve is estimated to be 5,2 billion m³ (13,9 billion tons). Marble production has increased rapidly especially since 1980s. Turkey has the potential of meeting world need of the world for 80 years with the current reserve of approximately 1.6 billion tons. Turkey will be the second processed marble exporter country after Italy with the help of its geopolitical importance, being close to prominent markets, and keeping %40 reserves of the world.

What is Turkish Marble's abroad production rate?

Natural stone sector and market are so alive for two years based on block and processed marbles being exported especially to China. The most significant share (%72) of natural stone export belongs to processed marble products; and it is followed by block marble and granite.

Where Turkish Marble is mostly produced and sent?

A part of the Alpine mountain range, Turkey is a Mediterranean country keeping 5,2 billion m³ - 13,9 billion tons estimated reserve. Major reserves are spread widely o Anatolia and Thrace. Reserves and ateliers are mostly concentrated in Afyon, Balıkesir, Denizli, Tokat, Bilecik, Muğla, Eskişehir, and Çanakkale. Diyarbakır has joined to these cities with investments recently. Some of the internationally known varieties of Turkish Marbles are Supren, Elazığ Cherry, Akşehir Black, Art Cecillipebble Beige, Manyas white, Bilecik Beige, Leopard Salome, Denizli Travertine, Art Secret Beige, Aegean Bordeaux, Milas Lilac, Gemlik Diabas, and Afyon Sugar (golden). Highest value of exports with 352 million USD in 2009 was made to China. China is followed by the USA with 200 million USD; England with 50 million USD, and



Al Hazm - Qatar



Saudi Arabia with 43 million USD. Also during this period Libya increased its purchase %172; Azerbaijan %35; Kuwait %85; and Venezuela %25. Although the data shows that the export rate to these countries are less than China, the USA, and European Union, it is obvious that our market share of these countries has increased. On the other hand, United Arab Emirates (UAE) continues to be Turkey's potential customer for natural stone exports.

Natural stone sector has recorded important developments in the last ten years resulting in being the world's one of important natural stone producer with rich reserves and developing marble processing industry. Especially in the recent period, remarkable investments, modern marble island production methods and techniques resulted in significant increase on processed marble production. The export potential of the sector is expanding parallel to the investments. Natural stone export in 1999 has increased %5,5 meaning 158 million USD.

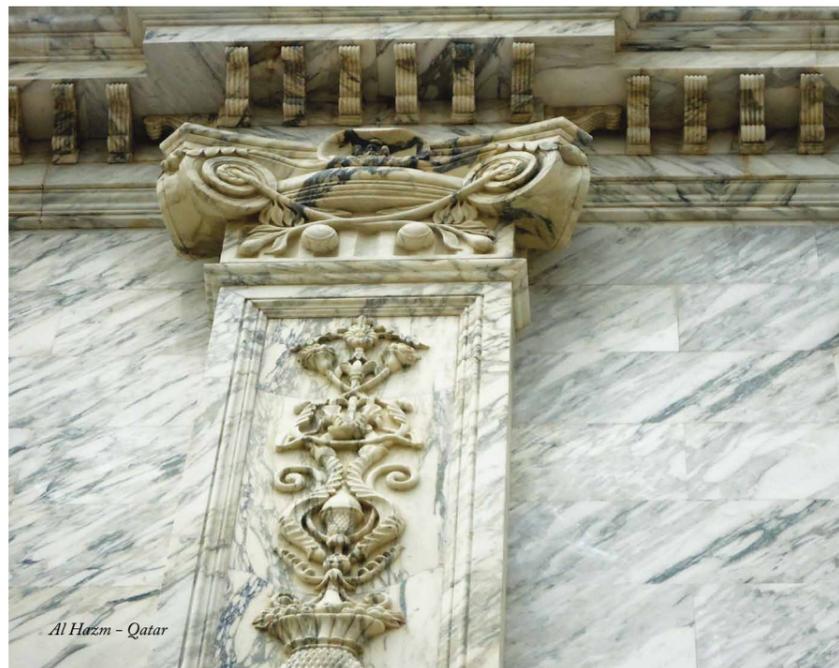




Leading company of Natural Stone Sector ART MADEN

Focusing on the introduction and implementation of Turkish natural stones to prominent and detailed projects with 30 years of experience and expert personnel on their subject, Art Maden is continuing its works on construction sector especially in Turkey and numerous countries.

Art Maden has undertaken natural stone implementation of Al Hazm Project lasting for three years and being constructed by one of the prestigious companies of Qatar Al Emadi Enterprises; and has accomplished in time. Art Maden is continuing its studies in Qatar, where Art Maden has always wanted to be and shown interest in order to develop natural stone investment and implementation plans in the frame of construction sector companies.



Al Hazm - Qatar



Al Hazm - Qatar

“ Filiz Hökelek, entrepreneur businesswoman of Turkish natural stone sector, has stated that Qatar is the enlightenment leader country of Arab world with culture and education projects, museums, film festivals universities; and wealthy, safe market maker gulf country in the point of Middle East business marketplace. ”



Akbugday Museum - Turkmenistan



A drop of pleasure Turkish coffee

Article by; **Burak Sansal**
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From the days of the Ottoman Empire through the present, coffee has played an important role in Turkish lifestyle and culture. The serving and consumption of coffee has had a profound effect on betrothal and gender customs, political and social interaction, prayer, and hospitality customs throughout the centuries. Although many of the rituals are not prevalent in today's society, coffee has remained an integral part of Turkish culture.

Brought to Istanbul in 1555 by two Syrian traders, coffee became known as the "milk

“ *With around 400 billion cups consumed per year, coffee is the world's most popular beverage.* ”

of chess players and thinkers". By the mid-17th century, Turkish coffee became part of elaborate ceremonies involving the Ottoman court. Coffee makers (kahveci usta), with the help of over forty assistants, ceremoniously prepared and served coffee

for the sultan. Betrothal customs and gender roles also became defined through coffee rituals. In ancient times, women received intensive training in the harem on the proper technique of preparing Turkish coffee. Perspective husbands would judge a woman's merits based on the taste of her coffee.

For both men and women, coffee has been at the center of political and social interaction. During the Ottoman period, women socialized with each other over coffee and sweets. Men socialized in coffee houses to discuss politics and to play



backgammon. In the early 16th century, these coffee houses played host to a new form of satirical, political and so-cial criticism called shadow theater of Turkish folklore in which puppets were the main characters (such as Hacivat & Karagoz). Over the years, Turkish coffee houses have become social institutions providing a place to meet and talk.

Today, Turkish coffee houses continue their role in society as a meeting place for both the cultured citizen and the inquisitive traveler. Istanbul offers many new and

delightful cafe - restaurants where friends and fam-ily meet to discuss topics of the day over a cup of traditional Turkish coffee. Derived from the Arabica bean, Turkish coffee is a very fine, powder-like grind.

“ *Coffee was first introduced in Europe as Arabic wine. The world 'coffee' was derived from Arabic 'kahwa' meaning wine.* ”

An aromatic spice called cardamom is sometimes added to the coffee while it is being ground. One can also boil whole seeds with the coffee and let them float to the top when served. Turkish coffee has six levels of sweetness ranging from very sweet to black. Since sugar is not added to the coffee after it is served, spoons are not needed. As the coffee begins to heat, it begins to foam. A rule of the Turkish coffee ceremony dictates that if the foam is absent from the face of the coffee, the host loses face.

Turkish coffee is served hot from a special

“

According to a study in California, the vapor from a cup of coffee includes antioxidants equivalent to that found in three oranges. ”



coffee pot called "cezve". Tradition states that after the guest has consumed the coffee and the cup is turned upside down on the saucer and allowed to cool, the hostess then performs a fortune reading from the coffee grounds remaining in the cup. Rich in tradition and flavor, Turkish coffee remains a favorite today.

Nowadays coffee is usually served with less ceremony, and more practical materials have replaced the carved wood and silver filigree, but at least two important cultural connections survive. Prospective brides, as a test of their housekeeping skills, are still expected to make and serve coffee to the boys' parents and have been known to avoid

unwanted marriages by using salt instead of sugar or spilling the coffee all over the guests! Another connection is through "fal" (reading the future from the coffee grounds left in the cup) a social activity much enjoyed by groups of women friends. As the Turks say "To drink one cup of coffee together guarantees forty years of friendship".



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A drop of Pleasure;

Visit the exhibition A Drop of Pleasure, which portrays the 500-years story of Turkish coffee and culture at the Topkapı Palace Museum

February 21-June 15 2015, topkapisarayi.gov.tr

How to Make Turkish Coffee

Some details are so crucial in order to make Turkish coffee with an exceptional taste, body and aroma. It shouldn't be forgotten that the froth (foam/bubble) is the "must" of Turkish coffee.

1st Step Pour water

Pour a fincan (cup) of water per person into cezve (coffee pot). The more the water is cold the more the coffee will be frothed/foamed.

2nd Step Add coffee and sugar

Add two teaspoons of coffee per fincan. If you desire the coffee to be medi-um-sugared, add 1 teaspoon of sugar; and if you desire your coffee to be sug-ary add 2 teaspoons of sugar. So for plain coffee, do not add sugar. It is im-portant the coffee to be fresh. If you grind your coffee yourself with hand grinders, it will be more frothed and delicious.

3rd Step Use low heat

Stir it several times with low heat.

4th Step Pour the coffee into the fincans (cups)

When the coffee starts frothing, pour the coffee into the fincans with swift movement and smoothly transfer/share the froth. Do not boil; the key point is letting the coffee build a thick froth.

5th Step Add the rest of coffee

Heat the rest of coffee until it froths again and pour into the fincans. Then, serve with water.

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QATARI COMMERCIAL AGENCY LAW

Article by: Hasan Basri Coskun

The Qatari Commercial (Law 8 entered into force in 2002) regulates and governs the appointment of commercial agents in Qatar.

The law highlights the definition of a commercial agent, what constitutes a commercial agency and the process of the law:

It is a condition that the companies which are not based in Qatar should assign an agent in order to make sales to Qatar. Especially for the sales to the government, it is a strict condition.

However, some companies which have direct agreement with some of the ministries of the State of Qatar have the opportunity of not assigning an agent.

The person to be assigned agent should be a Qatar citizen; and the companies should be Qatar originated. Also, it is compulsory for the people and companies to be registered to the Ministry of Business and Trade in order to be agents. Additionally, these people and companies should deliver the agency agreements (written in Arabic) to the Department of Commercial Affairs at the related ministry and have it registered.

Main duties and responsibilities of the agents; are to distribute the goods and products or put them on sale or circulation, and fulfil the procedures. Moreover, agents have to keep spare parts for the goods/products they represent; and give maintenance and repair service. The maximum commission rate of the agents is %5, however it is possible to decide mutually the articles about the expenses, commissions, etc. with contrary agreement.

The termination of agency agreement signed for a period of time is possible. In

response to this, for the termination of the agreements signed for an indefinite period, two parties' approval is necessary. The party not compromising has the right sue.

The law also dictates that the state of Qatar Courts are only the authority for any disagreement; and abroad court decisions are not applicable. However, disputes can be determined by arbitration.

On the other hand, there is no limitation for distributors and franchises. There isn't a special law for them; so it shouldn't be understood that companies exporting to Qatar have to contact a Qatari citizen or Qatari company.

This uncertainty brings so many problems and disputes within the frame of sales from abroad to Qatar; and cases in this frame are solved based upon the Agency Law.

Personal imports according to laws can only be done by Qatari citizens and/or local companies based in the country. And for the sales to the public enterprises, this law is strictly applicable.

There are plenty of foreign and local import and export companies with a local partner operating in Qatar. In order these companies to be able to import, they should have been established based on the Qatari laws, registered to Chamber of Commerce; and receive an importer registration number-card. Foreign companies established with a Qatari partner are admitted as a Qatari company and considered within this frame by the laws.

If the theory is ignored and the implementation is examined, foreign companies entered to Qatar market in

order to make sales rarely accredit agency organization and the presence of the law; they mostly prefer foreign companies established with Qatari partner as agent or dealer.

However, besides the richness country economy involves and excess demand there are less agent or dealer companies as a result of Qatar to be a small country geographically. Agents to be limited and working with other producers at the same sector cause disadvantages for the sellers.

Accordingly, this situation means that the producers eager to sell their products to Qatar to meet the obligation of working with distribution channels, which also work with the rival producers. The presence of this situation (assigning dealer or franchise instead of agents) brings serious failures when making sales especially to the biggest customer, the government; many problems stated below.

It is so crucial in Qatar to choose the marketing network so that the success on the sales is directly related to this choice. The country is physically small but demand and richness of the economy is bigger. This situation necessitates only one distributor, agent, or dealer choice throughout the country. The distribution and sales channel to be chosen should be aware of country and customer habits, rivalry and market conditions; and have strong trade connections and a significant distribution network.

Because of Qatar's being physically small as stated above, problems occur on finding dealer, agent, etc. The producers have to cooperate with the agents/dealers which also cooperate with the rival producers. The



situation of agents/dealers using this as a marketing strategy restricts the producers' sales volume and turnover.

Within this framework, the producer licensing a firm to distribute, or offer for sale or circulate goods and product or render specific services should absolutely check whether this firm cooperates with the producers on the same subject/goods/service etc. from the same or another countries. As a result of this situation enabling superiority to the seller, some distribution channels demand agency in order to hinder these producers to be rival and/or control them and their products.

For this purpose, the firm having the right of agency generally places a symbolic order; limits the sales in the country by overcharging; and so leads up the other product, which is sold with high profit. By this way, the sales of new product is controlled and the main product is highlighted and the firm's profit decrease is prevented.

It should not be forgotten that, Qatar is a market procuring almost all of its needs from abroad except petrol and natural gas; and demand is bigger than supply as a result of investments and richness of the economy. So entering to Qatar market properly will bring the producers positive results for their future.

Our suggestion under all these issues' light and presence is that companies eager to enter Qatar market should form an organization of selling their products by themselves. The most proper organization shape is to firstly open a contact office. Thus, producer companies can both benefit



from the incentive of Turkey; finance advertisement, promotional etc. expenses and have enough time to Qatar market conditions properly.

At the second stage, companies reaching proper information and observation results will establish an agent company by themselves in order to sell their products. This will enable them to sell their products directly overcoming the problems mentioned above.

It should be considered that Qatar is a country where agents haggle with producers. However, these agents are both experienced

and advantageous on the subject of selling to Qatar with high profit ranges. The most prominent proof of this statement is the inflation increase of every year. Due to the increasing inflation depending on demand and rarity of the goods, the agents earn the main income since their procurement expenses don't change and they have the opportunity of increasing the prices.

In addition, the physically smallness of Qatar enables companies to establish their distribution network with less investment expenses and average strategies.

SHINING JEWEL OF THE DESERT: QATAR

Artical by Nese Bayrac



Qatar is announcing its name internationally with the meetings, conferences sport events being held in recent years. We have prepared a route in order to introduce the country for whom come for business and visit. We think that you will meet a country beyond your expectations leave with positive impressions depending on Qatar's modern face, oriental structure and the harmony of east and west.



Souq Waqif is Doha's oldest historical face. For centuries, the souq has been the place where the Bedu bring and sell their wool, meat, milk etc. Today, it is still a trade centre gaining touristic

importance so that the government is expanding the market without spoiling its traditional structure. Spices, fabrics, pearls, silver, traditional products and souvenirs are sold here.



You may be lost in the narrow and close streets constructed considering the climate; but never mind; nargileh (water pipe) fragrances, cafes, country restaurants located reciprocally on the main street welcome you. While smoking water pipe sitting on the cushions in the open air; and seeing mounted police on patrol, you have the feeling of getting lost in the history.

In addition, every kinds of pets, trained falcons and hawks, which are the Qatari's traditional hobby, are sold at Souq Waqif. The bazaar is closed after the midday prayer and opened after the afternoon prayer till the midnight. Doha is also famous for its pearl hunting although artificial pearl has taken the place. A famous diver's cute shop is a must to visit at Souq Waqif. This old master diver is giving speeches to the young on invitation of schools about Qatar's history and country riches.



Pearl is the city's modern face. You find yourself in a different world among yachts, houses, modern cafes and different world dishes.

Corniche is the walking trail by the sea. Loud Arab and Indian music coming from Dhows (traditional yachts), jogging, km stones are only a few.

The marvellous park at the end of the road by the sea, the Museum of Islamic Art and café at the park present the opportunity of taking a rest. Also you may have a rest watching the sailing and jet skiing people the towers behind you which are the symbol of Doha.

Desert Safari is an unforgettable experience. Another must of Qatar is desert safari where the power of 4x4 cars are tested. You may watch the race of various kinds of cars. The first rule of driving a car in the desert is lowering the pressure of tires; otherwise it is inevitable to be stuck in the sand. The Safari starts after incredible powerful atv tours, camels are ridden at the entrance of the desert and photos have been taken with hawks in your hand.



The cars seem to be toppling over while driven up and down the dunes changing the direction by the wind. Crying... screaming... magnificent adrenaline. Every kinds of extreme sports can also done in the desert.

Enjoyable part starts after the adventure. You are hosted open buffet at the tents by the seaside. Lamb in tandoori is the main course.

Every comfort options are thought such as children's game consoles, table tennis. After the meal, it is your choice to rest, swim or play backgammon. The service never stops... If you desire, you may watch cinema lying on the sofa even stay at night. A unique experience...

Since the end of desert is sea, it is possible to come across people doing various water sports.



*Desert Safari is an
unforgettable experience...*

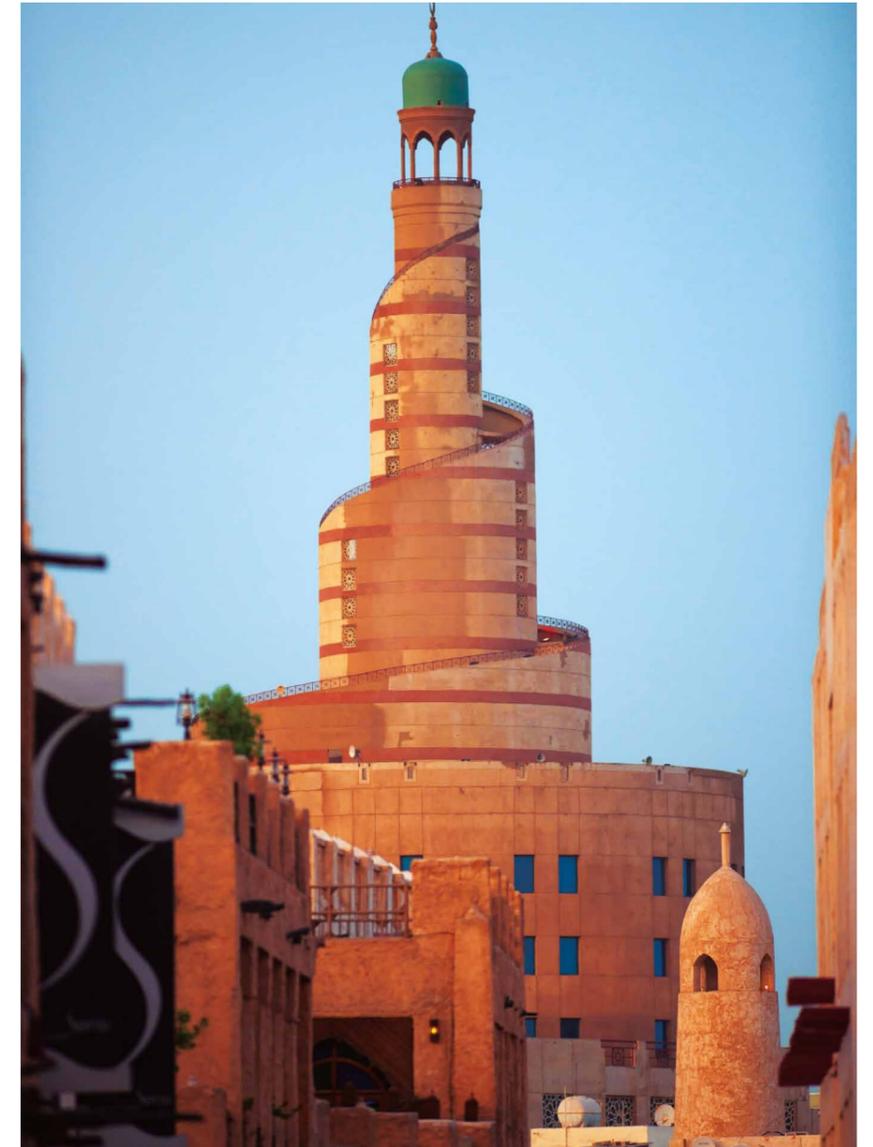


Katara Cultural Village is the name given to the culture centre region of Qatar. This region is constructed around Pearl which is the most prestigious region of Doha; and this region is aimed to be Culture Capital of the Middle East. Katara, aiming to expand public's level of show Qatar's presence about art, includes museums, opera building, associations, outrageous restaurants. For this reason, continuous activities are done inviting artists.



Dhow tours; traditional yachts are called Dhow. Daytime or night tours under the moonlight are so popular.

Fanar Qatar Islamic Cultural Centre; at the city centre in the Souq Waqif region; Fanar meaning "Fener" in Turkish aims Islamic enlightenment. The architecture is designed as "Fanar/Fener/Lighthouse". Referring to marine in Qatar Culture, It means that Fanar guides sailors in such a way that Islam is the guide of humanity. For this purpose, Arabic lessons, demonstrations, introductory tours are held at the centre. Books about Islam in different languages are given free of charge.





Aspire Park and Torch, Aspire Zone; this zone at the heart of the city's new part was constructed for 2006 Asia Games. Sport centres, sport hospital and school, research centre, the biggest part of the city, and Torch "meşale" in Turkish which was the symbol of 2006 Asia Games including a five star hotel and restaurant are here in this zone. Malls; because of climate conditions, malls "AVM" in Turkish are indispensable. The mostly known one is Villaggio which is designed as Venice.



Purple Island is in the north of Qatar near Al Khor known as "Jazirat bin Ghanam" in colloquial speech. Jazirat means Island in Arabic. The purple colour of Qatar flag comes from purple seashells affected by the sun. The Island is about 40-50 minutes away from the centre, and is famous for its mangrove wood. The entry composed by the sea spreading towards the land made this ground a fertile place for mangrove plants. Contrary to Qatar's desert climate, very green nature meets you here. Migratory birds and flamingos are another beauty. Doha is an interesting route for floral and animal ecology. Canoeing can also be done,,

Banana Island is the first resort centre of Doha starting its service this year. It is only 20 minutes away by luxury cruises or helicopters. Various entertainment, sport, leisure activities are presented here.



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PROJECT QATAR 2015 WHERE BIG CONSTRUCTION HAPPENS



After 11 successful years, Project Qatar LLC is in the process of launching its 12th Construction Technology & Building Materials Exhibition, that will be back from 4 to 7 May 2015, at the Qatar National Convention Centre (QNCC), under the patronage of HE Sheikh Abdullah Bin Nasser Bin Khalifa Al Thani, the Prime Minister and Minister of Interior. Through this prestigious event, thousands of professional visitors, industry buyers and decision makers from around the world are able to network with leading manufacturers and suppliers in the following sectors:

- Construction & Building Materials
- Lighting
- HVAC
- Power
- Heavy Machinery
- Stone
- Woodwork
- Waste Management & Recycling
- Industrial & Commercial Cleaning
- Metal Manufacturing & Steel Fabrication
- Aluminum Manufacturing & Processing
- Glass & Glazing Products And Technologies
- Facilities Management
- Concrete & Masonry Products
- Mechanical, Electrical & Plumbing



In its 11th edition in 2014, Project Qatar attracted 2100 exhibitors and 24 national pavilions from 47 countries, occupying 8 halls and totaling 41,500 sqm of exhibition space. The event welcomed 48,953 visitors that highlighted its success and paved the way for a fruitful 2015 edition.

In its 12th edition, Project Qatar grants unrivaled opportunities to all engineers, consultants, specifiers, architects, project managers, purchasing and procurement managers, directors and CEOs, site managers, contractors & sub-contractors, construction managers, distributors & agents, property developers, manufacturers, investors and government officials by allowing them to meet under one roof. Project Qatar is the ultimate platform to network, conduct successful business

and shape potential partnerships in the construction world.

This year, Project Qatar would like to introduce its new **B2B Matchmaking Platform**, designed for professionals to meet exhibitors that match their products and work profile. By registering online on the PQ B2B platform, they can start planning their visit through an easy interactive software that enables them to prepare and to maximize their time at the show. Moreover, visitors and exhibitors can have access to all the features of the show through the improved **PQ2015 Mobile Application**, available on all App Stores. The application is designed to enhance their experience before, during and after the show by providing the following: event information, exhibitors' list, location

& venue map, social media, floor plan, sponsors' list and much more.

For the second consecutive year, and in order to introduce the PQ international exhibitors to the activities of the booming construction sector in Qatar, IFP Qatar will organize presentations and free **site visit tours** that include two mega construction sites around the country: the New Port Project and the Mall of Qatar. Project Qatar 2015 will also run concurrently with two other events: Qatar StoneTech and Heavy Max.

Qatar StoneTech 2015 is the 4th International Stone and Stone Technology show, a unique event in Qatar that meets the demands of the construction industry by providing natural stones, Granite, Marble, ceramic, manufactured and ready stoned.

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QATAR



International Wedding Exhibition Doha

Doha Exhibition Center | Doha, Qatar | 29 April - 2 May 2015

International Wedding Exhibition-Doha (IWED) is set to be the Middle East's leading wedding and bridal show for designers, planners and all wedding industry companies, allowing exhibitors to market their products and services to the market with the highest income in the region.

Project Qatar

Qatar National Convention Centre | Doha, Qatar | 04-07 May 2015

The project Qatar is a leading building materials exhibition and displays an awesome collection of building materials, building equipments, construction materials, construction equipments, building related services and other products and services related with building and construction. It is an awesome platform that gives a wholesome exposure to the exhibitors and the visitors are exposed to an array of elements and products. The show also features latest innovations and technologies in building and construction and is the biggest construction exhibition in Qatar.

LightingTech Qatar

Qatar National Convention Centre | Doha, Qatar | 04-05 May 2015

The LightingTech Qatar, organized by the Advanced Conferences & Meetings FZ-LLC will take place from 4th May to the 5th May 2015 at the Qatar National Convention Centre in Doha, Qatar.

Trans Middle East

Doha Intercontinental Hotel | Doha, Qatar | 06-07 May 2015

10th Trans Middle East 2015 will be held in Doha, Qatar for two consecutive days. This show will provide opportunity to the attendees to showcase their latest products and services associated with logistic and shipping industry. More than 500 senior executives from shipping and logistic industry will share the same platform with the cargo owners, freight forwarders and equipment suppliers and will share their views about various business strategies associated with this industry. One to one interaction with the customers, conference, and product launches and networking opportunities will be some of the highlights of this show. This event will open new business avenues for the attendees to explore both international and national market and to establish brand identity.

Doha International Gifts Exhibition

Doha Exhibition Center | Doha, Qatar | 18-21 May 2015

The Doha International Gifts Exhibition is quite an innovative platform that stands by gifts and gift items, corporate gift, gift products, gift accessories, official gifts, design gifts and quite a lot more to add to the list. The internationally acknowledged event has been an ideal place to launch and promote new products and services. The event has been well acclaimed by the exhibitors for allowing them to expand their business and increase sales. The buyers also connect directly and indulge into an interactive platform.

Qatar International Medical Congress & Expo

Qatar National Convention Centre | Doha, Qatar | 6-28 May 2015

Qatar International Medical Congress & Expo is a 3 day event being held from 26th May to the 28th May 2015 at the Qatar National Convention Centre in Doha, Qatar. This event showcases products like diagnostic, pharmaceutical, sports, medical and rehabilitation based products and services associated with this field etc. in the Medical & Pharmaceutical, Business Services industries.

Middle East Forum on Quality and Safety in Healthcare

Qatar National Convention Centre | Doha, Qatar | 29-31 May 2015

The Middle East Forum on Quality and Safety in Healthcare, organized by the Hamad Medical Corporation will take place from 29th May to the 31st May 2015 at the Qatar National Convention Centre in Doha, Qatar. The conference will cover areas like doctors, nurses, allied health professionals and healthcare administrators, to learn about the latest quality improvement ideas and methodologies, to connect with like-minded colleagues, and to generate momentum for change in their organization.

Qatar International Stadium Construction Exhibition

Qatar National Convention Centre | Doha, Qatar | 07-10 Jun 2015

Qatar International Stadium Construction Exhibition is a 4 day event being held from 7th June to the 10th June 2015 at the Qatar National Convention Centre in Doha, Qatar. This event showcases products like sports equipment, construction building, building equipments, to that of security based products and services associated with this field etc. in the Building Construction industry.

DUBAI



Arabian Travel Market

Dubai International Convention & Exhibition | Dubai, UAE | 04-07 May 2015

The Arabian Travel Market is one of its kinds and boasts the presence of various travel and tourism solutions and services such as tour operating services, tour planning services, tour companies and organizations and much more. It is an excellent interactive platform that fosters direct communication and throws open business opportunities and also witnesses the presence of business companies around the globe. The present theme of the event is family travels and focuses on various travel technologies that can be brought to those keen on vacation.

The Middle East's Premier Trade Show

Dubai International Convention & Exhibition | Dubai, UAE | 04-06 May 2015

The Middle East's Premier Trade Show is a 3 day event being held from 4th May to the 6th May 2015 at the Dubai International Convention & Exhibition Centre in Dubai, United Arab Emirates. This event showcases products like Leather production: exotic leathers, tanneries, semi-finished / finished leather, chemicals, machinery and equipment, training and research. Finished leather goods: footwear, handcrafted leather goods, fashion accessories, bags, wallets, leather stationery items, leather furniture etc. in the Leather & Leather Products industry.

Digital Id World Middle East

Dubai World Trade Centre | Dubai, UAE | 12-15 May 2015

Digital Id World Middle East is a 4 day event being held from 12th May to the 15th May 2015 at the Dubai World Trade Centre in Dubai, United Arab Emirates. This event showcases product from Industrial Products, Media & Advertising industries.

Middle East Call Centre Conference & Exhibition

Dubai International Convention & Exhibition | Dubai, UAE | 12-13 May 2015

Middle East Call Centre Conference & Exhibition is a 2 day event being held from 12th May to the 13th May 2015 at the Dubai International Convention & Exhibition Centre in Dubai, United Arab Emirates. This event showcases products like Analytics & Business Intelligence, Business Process Outsourcing (BPO), Call Centre & Customer Contact, Call Recording, Campaign Management, Computer Telephony Integration (CTI), Contact Management, CRM, Customer Care & Complaints, Customer Retention, Customer Service & Support, Data Management, eCommerce and more etc. in the Industrial Products, Media & Advertising industries.

Middle East Stone

Dubai World Trade Centre | Dubai, UAE | 18-21 May 2015

Middle East Stone is a 4 day event being held from 18th May to the 21st May 2015 at the Dubai World Trade Centre in Dubai, United Arab Emirates. This event showcases products like finished stone building products & coverings for interior, facades and exterior use, semi-finished stone products, finished stone interior design or artistic items, engineered stone and more etc. in the Natural Stone industry.

World Recycling Convention & Exhibition

InterContinental Dubai - Festival City | Dubai, UAE | 17-20 May 2015

The World Recycling Convention & Exhibition, organized by the Bureau of International Recycling will take place from 17th May to the 20th May 2015 at the InterContinental Dubai - Festival City in Dubai, United Arab Emirates. The conference will cover areas like To Speak as One Voice Representing the International Recycling Industries Globally; To Raise Public Awareness of Their Economic and Environmental Contributions Such as the Reduction of Energy Consumption and of Greenhouse Emissions; To Promote Free Trade, the Environmentally Sound Management of Resources and the Use of Recycled Materials Worldwide.

International Stone, Marble And Ceramic Show

Dubai World Trade Centre | Dubai, UAE | 18-21 May 2015

The International Stone, Marble and Ceramic Show, organized by the Dubai World Trade Centre will take place from 18th May to the 21st May 2015 at the Dubai World Trade Centre in Dubai, United Arab Emirates. The conference will cover areas like largest selection of marble, stone and ceramic products ever seen in the region.

International Conference on Computer Science & Data Mining

Holiday Inn Dubai - Downtown Dubai | Dubai, UAE | 20-21 May 2015

The International Conference on Computer Science and Data Mining, organized by the International Scientific Academy of Engineering & Technology will take place from 20th May to the 21st May 2015 at the Holiday Inn Dubai - Downtown Dubai in Dubai, United Arab Emirates. The conference will cover areas like idea of the conference is for the scientists, scholars, engineers and students from the Universities all around the world and the industry to present ongoing research activities, and hence to foster research relations between the Universities and the industry.

Hospital Build Middle East

Dubai International Convention & Exhibition | Dubai, UAE | 01-03 Jun 2015

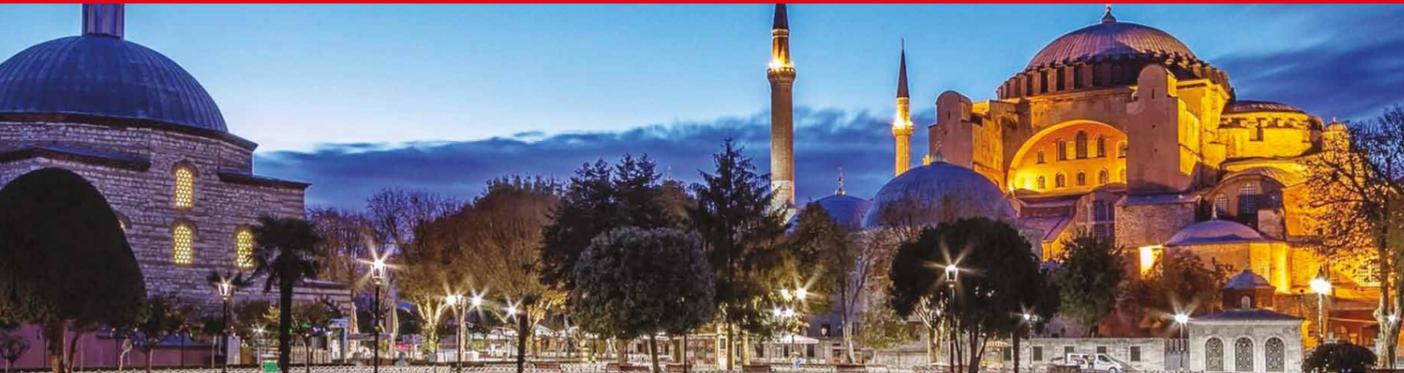
Hospital Build Middle East is one of the prestigious trades shows for the health care community. Being organized by IIR Middle East, it will build a sustainable and hospital infrastructure and health care development industry. The exhibition will showcase products, solutions and services across all areas of hospital investment, designing, planning, building, operating, managing and refurbishing.

Clinical Research In Turkey Middle East & North Africa Leaders Forum

TBA | Dubai, UAE | 08-09 Jun 2015

Clinical Research In Turkey Middle East & North Africa Leaders Forum, organized by Next Level Life Sciences will take place from 8th June to the 9th June 2015 in Dubai UAE.

TURKEY



International Educational Technology Conference

University | Istanbul, Turkey | 27-29 May 2015

The International Educational Technology Conference, organized by the TASET will take place from 27th May to the 29th May 2015 at the Istanbul University in Istanbul, Turkey. The conference will cover areas like IETC aims to provide an environment for experts to discuss the current state of the art for learning in schools, industry and universities. Virtual environments.

World Conference on Technology Innovation & Entrepreneurship

WOW Istanbul Hotel | Istanbul, Turkey | 28-30 May 2015

The World Conference on Technology Innovation and Entrepreneurship, organized by the Istanbul University will take place from 28th May to the 30th May 2015 in Istanbul, Turkey. The conference will cover areas like Build up a High Value Synergy by Assembling Scientific and Business Worlds Energy, Experience and Needs, Which Is Needed to Increase the Social Welfare.

International Conference on Chemical Metallurgy and Environmental Engineering

Holiday Inn Istanbul City | Istanbul, Turkey | 29-30 May 2015

The International Conference on Chemical Metallurgy and Environmental Engineering, organized by the International Society of Universal Research in Sciences will take place from 29th May to the 30th May 2015 at the Holiday Inn Istanbul City in Istanbul, Turkey.

International Conference on Innovations in Civil & Structural Engineering

Holiday Inn Istanbul City | Istanbul, Turkey | 01-02 Jun 2015

The International Conference on Innovations in Civil and Structural Engineering, organized by the International Society of Universal Research in Sciences will take place from 1st June to the 2nd June 2015 in Istanbul, Turkey. The conference will cover areas like Structural Engineering, Pushover analysis cyclic loading, deterioration effect in RC Moment Frames in pushover analysis, Analysis of large dynamic structure in environment industry, Theoretical study on High frequency fatigue behavior of concrete, Seismic analysis of interlocking blocks in walls and many more.

International Conference on Chemical, Civil & Environmental Engineering

Porto Bello Hotel Resort & Spa Akdeniz | Istanbul, Turkey | 05-06 Jun 2015

The International Conference on Chemical, Civil and Environmental Engineering, organized by the International Institute of Chemical, Biological & Environmental Engineering will take place from 5th June to the 6th June 2015 at the Porto Bello Hotel Resort & Spa Akdeniz in Istanbul, Turkey. The conference will cover areas like aims to bring together leading academic scientists, researchers and scholars to exchange and share their experiences and research results about all aspects of Chemical, Civil and Environmental Engineering, and discuss the practical challenges encountered and the solutions adopted.

Istanbul International Academic Conference on Business & Economics

DoubleTree by Hilton Hotel Istanbul | Istanbul, Turkey | 07-10 Jun 2015

The Istanbul International Academic Conference on Business & Economics, organized by the global academic institute will take place from 7th June to the 10th June 2015 at the DoubleTree by Hilton Istanbul Old Town in Istanbul, Turkey. The conference will cover areas like Accounting, Auditing, Business & Economics, Business Information Systems, Business Statistics, Consumer Behavior and many more.

International Conference on Engineering, Technology and Innovation

Best Western Plus The President Hotel | Istanbul, Turkey | 7 Jun 2015

The International Conference on Engineering, Technology and Innovation, organized by the International Society for Engineering Research and Development will take place on 7th June 2015 at the BEST WESTERN PLUS The President Hotel in Istanbul, Turkey. The conference will cover areas like Conference Provides Opportunities for the Delegates to Exchange New Ideas and Application Experiences Face to Face, to Establish Business or Research Relations and to Find Global Partners for Future Collaboration.

ANIKYA IZNIK TILES FROM CUFFLINKS TO PALACES...



Anikya İznik Çini (tiles) was founded in 2000 with the aim of conserving İznik glazed tile art that had been annihilated in 17th century without any knowledge left behind. Anikya İznik Çini, conveying into daily life the İznik glazed tiles, of which historical examples are exhibited at the most significant museums of the world, has three operating fields:

- 1- Souvenirs made of İznik glazed tiles
- 2- İznik glazed tile applications in internal and external architecture
- 3- İznik glazed tiles restoration.

Anikya operates design, production, R&D, sales and marketing activities in these three fields. Anikya, reproducing İznik tiles by 400 year old traditional methods while remaining faithful to its original, develops various functional and artistic products from tables to cuff links by combining natural materials such as wood, silver, leather and copper.

Anikya builds a strong cultural bridge between corporate identities and İznik glazed tile art with her tailor made designs for the Sheikh Palaces, Presidential



Houses, Prime Ministry, Cultural and Tourism Ministry, Foreign Affairs Ministry, Chamber of Commerces or leading Companies in Turkey, USA, Dubai, Qatar, Japan, Kazakhstan, Turkmenistan, France, Azerbaijan, etc.

Believing that Iznik glazed tiles can only be protected by using, consuming and reproducing rather than preserving them in museums, Anikya İznik Çini brings many firsts to the Turkish glazed tiles history. Having realized all said firsts with its specialist academicians, artists and devoted team, Anikya İznik Çini manufactures its products at the atelier in İznik and presents them in its showroom/centre constitutes of design, sales and final production departments in Beylerbeyi, Istanbul. In Prodecom Project, supported by European Union and Unesco, Iznik Tiles were found as one of the oldest Turkish Arts which is about to fade. Anikya İznik Çini was chosen as the representative of this art in Turkey.

Currently, Anikya İznik Çini is making designs and production for architectural projects at airports, museums, piers, hamams (Turkish bath) and spa, hotel chains, mosques and etc. As the results of her R&D works, tiles in Yenikapı Mevlhane, Bursa Green Tomb and Istanbul Eyüp Sultan Tomb were reproduced with their 14th-16th century techniques in accordance with the originals by Anikya İznik Çini. By undertaking a historic responsibility, Anikya Iznik Çini continues its operations to make the Iznik glazed tiles a worldwide brand.



THE FIRSTS OF ANIKYA İZNIK TILE IN THE SECTOR

- Anikya opened a third way of usage for İznik glazed tiles by combining the Iznik glazed tiles which were used as wall tiles (kaşı) and kitchenware (evani) in the history with natural materials such as wood, silver, copper, leather for the first time in the history to produce functional and artistic products.
- Forming a bridge between the public and private brands and Iznik glazed tiles, Anikya made the Iznik glazed tiles first choice for corporate gifts with its corporate-specific designs.
- Anikya İznik Çini opened a new page in the glazed tiles history of 1000 years by manufacturing İznik glazed floor tiles made of quartz and provided a privilege of using Iznik glazed tile from the floor to the wall.
- For the first time in our modern era, it used the 14th century coloured glazing and mosaic techniques for the restoration of Yeşil Türbe (Green Tomb) in Bursa.



PRODUCTION
STANDARD OF
ANIKYA İZNIK
TILE

Vanished around the end of 17th century without leaving anything about its production techniques or methods, Iznik glazed tiles are today Produced completely in the traditional way as they were produced in the past.

There isn't a definition of standard İznik glazed tile production in Turkey or in any other country. Ceramic literature defines Iznik glazed tile as; "a ceramic type made of 78-85% quartz (SiO₂), having four layer of clay, primer, paint and glaze, and produced by under glazing technique".

However, Anikya İznik Çini carries its Iznik glazed tiles production in compliance with the "Registration of Protection of Geographic Marks Given to Iznik Municipality Pursuant to Statutory Decree of 555 by Turkish Patent Institute".



Top culinary leaders join QCP



Qatar Culinary Professionals, an umbrella organization of topnotch chefs in the country. QCP has been launched in November 2014 to promote networking among the culinary world. It is not-for profit organization dedicated to maintaining, advancement and improving the international culinary prestige of the Qatar.

The Worldchefs endorses the QCP as the authorized Qatar culinary institute. The QCP, thereby has an international culinary focus and multi-national support for the staging of its various competition, training, seminars and events.

President of QCP, Hospitality Manager and Executive Chef David Sosson said:

The passion of chefs for food and hospitality flair is undeniable.

Six among us sat together to create a network through which culinary professionals in Qatar can share information and get updates on the latest in the culinary industry which gave the opportunity to found Qatar Culinary Professionals (QCP).

We decided to do something together, that way we will get stronger. We are in a professional spirit but we decided that all activities and events work in a social way, Chefs should be happy to be there - eating drinking and talking to each other about food and cooking in good spirit and exchange.

QCP is not only a helpful network for chefs, it is a necessity if the local industry is to grow and be recognised in the world.

QCP will be Organising competitions locally and will send chefs for international competitions, most executive chefs know each other but behind one executive chef you have 40 other guys, meeting and sharing as well. This is very important.

Head Chef of Sukar Pasha Ottoman Lounge, AKH, Baran Yucel who is the Chairman of QCP said:

All professional chefs are welcome to be part of the body. This will help to promote Qatari Cuisine, training young and talented chef candidates, organizing and participating culinary saloons and introducing new culinary trends to chef circle. It actually took some time before everything was set. Even though we started to process as early as 2010, the formation of the unit took almost four years. Now QCP is formed and functional and has already organized various culinary events like Culinary Road Show, Ice carving competition, food promotion with worldwide known companies which has become talk of the town already.



Vice Chairman and Cluster Executive Chef Jameel Nabtiti said:

We started before Few months ago a team of professional chefs in Doha – Qatar put their heads together and decided that they want to look for talents to promote all the culinary professionals in Qatar and on top of all promote the Qatari Cuisine to the whole world

This association is a great platform for young Chefs to invest in their career within the country and in the Middle East as under the guidelines of all professionals Chefs in Doha they are being exposed through competitions, road shows, exhibitions etc.....

Our goal is to improve the cooking skills in Qatar and introduce World standards to be able to compete in World Culinary competition and that is why we form part of the WACS (World Association of Chiefs Societies). This association started in Paris in 1928 and has over 10,000,000 cooks from 100 different countries,

Our plan for the upcoming years is to have several roadshows, compete in several competitions around the world showcasing nothing but the Qatari cuisine and make this a popular cuisine around the world being able to have it on menus in Michelin star restaurants and other type of exclusive establishments.

We start it all this in February 2014 and till today we over 500 members forming part of this association and working hard to be one of the most active associations in the culinary world under the leadership of several professional chefs in Doha – Qatar.

Chef Jameel Al Nabtiti Cluster Executive Chef for Wyndham Group and Vice President of Qatar Culinary association said “We have one aim to improve the culinary standards in Qatar and compete with the Best of the Best. I am looking forward for years and years of culinary stability and showcasing our products



Treasurer of QCP and General Manager of Afyahn Hospitality Management & Consultant Yuksel Mutlu said:a

The executive chefs from various hotels and restaurants in the country have joined together to form QCP which is affiliated by World Association of Chef Society(WACS). The WACS is global network of chef association started in Paris in 1928. Today, the body has over 100 official chef association and around 10 million professional chef members. The main purpose of QCP is;

To promote and develop the Qatari Traditional Cuisine in Qatar and Worldwide.

To implement and advise the World Association on Culinary practices in Qatar.

Encourage Qatari Nationals to gain more experience and knowledge of World Cuisines and Internationals Developments.



Develop mutually beneficial contacts and relationships with all local and international hotels, restaurants and allied industries, as well as the general public. Initiate culinary activities around Qatar, focusing on heritage

and traditional foods, gaining respect and support both locally and internationally. Encourage and promote junior chefs and members through training courses, culinary events and educational programmers. To

support government organizations on developing Food Hygiene and Safety in Qatar. To assist and support all Events, Festivals and other initiatives given by government or Qatar Tourism Authorities in promoting the destination and its foods.



QCP Executive Committee and Founder

(From left) Mr. Yuksel Mutlu QCP Treasurer and currently the General Manager at Afyahn Hospitality Management & Consultant and Co-Owner, Chef Joseph Yammine QCP Vice President and currently the Executive Chef/Director of Operation for Food & Beverage at The Diplomatic Club, Chef David Sosson, President of QCP ,Hospitality Manager and Executive Chef at Aspire Logistics, Chef Baran Yucel QCP Chairman and currently the Head Chef at Ottoman Sukar Pasha, Chef Ryan Sonson QCP Coordinator and currently the Executive Chef at Shangri-La Hotel and Chef Jameel Al Nabtiti QCP Vice Chairman and currently Cluster Chef at Wyndham Regency and Ramada Hotel



Ali Nazik Kebab

(Eggplant purée with yogurt and sautéed lamb meat)

Article by: Baran Yucel

Large group of kebabs are cooked over a charcoal which is essential for authentic taste but it is not easy practice for home cooking. Ali Nazik kebab is not one of those heavy work required dish. There is a story behind this traditional and well-known authentic dish. Back of 16th century Sultan Yavuz Selim ,one of the most famous emperor in Ottoman era, one day was returning from a reconnoiter and was passing through the city called Gazi Antep. The sultan and his soldiers stopped to take a rest in the city. Inherently he was greeted with an elaborate ceremony and an array of local delicacies by folks in Antep. One of the talented house wife roasted aubergines on fire, peeled and mashed those and stirred in thick yogurt – needless to say that he used his own special homemade thick and creamy yogurt from buffalo milk. Then he fried roughly minced meat of lamb and added lots of onions, peppers, tomatoes and fresh herbs. He first made a nest of aubergine-yogurt-puree on a serving plate and arranged the hot meat-vegetables-mix on top of it. To give the dish an extravagant touch he spooned melted and spiced butter all over the kebab. Yavuz Sultan Selim enjoyed the food very much and asked the people around him “ which person with a tender hand cooked that dish?” In Turkish tender hand means “*eli nazik*” now the food after many centuries is called “*ALINAZIK*”

SERVES 4
ALI NAZIK KEBAB

Ingredients

For the kebab:
400 g minced or diced of lamb meat

1 onion mashed
1 green pepper, cut into stripes
3 tomatoes, peeled and finely diced
2 garlic cloves, finely diced
1 tbsp red pepper paste
3 tbsp olive oil
1 tsp paprika
1/2 tsp Red chili flakes (pul biber)

1 tbsp fresh thyme
1 bunch parsley, finely chopped

For the aubergine puree:

3-4 aubergines
2 garlic cloves, mashed
2-3 tbsp olive oil

500 g thick Turkish yogurt

For the spiced butter:

2 tbsp butter
1/2 tsp paprika
chili flakes to sprinkle, optional



1. Cook eggplants over a coal fire or on a gas grill. Wash and place them on the grill and leave them to roast. As the flesh inside softens, the eggplants will collapse. Turn them evenly to cook on all sides.

2. Cut the tomato and pepper in quarters and lay the pieces on the grill next to the eggplants. Turn them as they brown.

1. Chop 200gr of the lamb into small, bite-sized chunks. In a skillet, melt two tablespoons of olive oil. Add the lamb and saute until tender. Let them release

their juice. As the lamb cooks add 2 pc of chopped tomato and reduce the juice. Add pepper paste, paprika, salt and pepper. Cover the pan and reduce the heat to low. Let the lamb simmer gently until very tender. You may need to add a few teaspoons of water, if needed. Finish it with finely chopped fresh thyme

2. Mince the rest 200 gr lamb meat. Add 1 mashed onion, salt, black pepper and

red chili flakes. Mix well and shape like small ball in hazelnuts size. Heat 1 tbsp butter in pan and cook the meat balls till brown.

3. Your eggplants should be soft by now. Remove them from the grill. While they're still hot, run a knife down the length of each eggplant to open it up. Use a spoon to scoop out the warm, soft flesh.

4. In a bowl, mix in the plain Turkish yogurt, mashed garlic, salt and pepper. To serve your Ali Nazik cover the bottom

of a platter with the eggplant and yogurt mixture while it's still warm. Spoon the sautéed meat and meat ball over the top and drizzle the oil and pan juices over it.

5. Add 2 tbsp of butter fried red chili to give shiny and colorful look. Garnish the plate with the grilled pepper and tomato pieces. Sprinkle the top with a pinch of chopped, fresh parsley.

Afiyet Olsun.

THE TOWERS OF ISTANBUL SALUTE EACH OTHER; GALATA TOWER & MAIDEN'S TOWER

Article by : Aynur Koc

Photos by : Yasar Koc

Two of İstanbul's integral components Galata Tower and Maiden's Tower are the historical structures that foreign tourists always wonder and want to see. They look like as if they salute each other every time of the day such that you may see the tower from other. They always take their place together on İstanbul postcards.





The Maiden Tower

The Maiden's tower is stands on a crucial point in the Bosphorus that no one can go anywhere without passing in front of it. Due to the location of the tower, it was used as the control point of the Bosphorus during ancient Greek, Byzantine and Ottoman times. During Turkish Republic period it was burnt and restored; and opened to touristic visit in 2000 by the private sector. The outer coat was changed; the islet was expanded, and a quay was constructed

so that boats and ferries can anchor. On the ground floor of the tower, there is a restaurant, a souvenir shop; and there is a cafe and a view terrace upstairs. The legends about the tower are pictured to the walls of the stairs. Guests are welcomed by the bench of paste candy master Üsküplü Ali Usta.

The Maiden's Tower has been subject to various novels and poems which are mostly

inspired by love legend. It is the story of two lovers: Hero and Leandros (Leander). Love is banned for Hero since she is one of the priestess of Aphrodite. One day, Hero leaves the tower in order to attend to a ceremony at the Temple of Aphrodite and meet Leandros. They fall in love with each other, and Leandros swims every night to the tower. Hero lights a lamp every night to guide her lover. However, one stormy night, the light is blown off by the storm; so Leandros can't reach the tower, and is drowned. Seeing her lover drown, Hero throws herself to deep Bosphorus and dies as well. Because of this sob story the tower is named as "Leander's Tower" for a long time. It is not known whether it is a true story or not; but there is a torch as a symbol in the tower.

Another legend can be named as "Princess Legend" or Snake Legend". Once upon a time, a Byzantine Emperor has a daughter, and declares the birthday of his daughter as a festival so that every birthday is celebrated gorgeously. He demands scholars to educate her daughter for the throne. However the eldest scholar makes a prediction that his daughter will die as a result of snakebite before she is 18. Thereupon, the emperor has the tower on an islet restored and settle his daughter there. Time passes and the princess grows up. When is about 18, a snake hiding a grape basket carried to the tower bites the princess and kills her.

The emperor understands that no one can escape from his/her destiny. He doesn't bury his daughter; has it mummified and put in a brass coffin; then orders the coffin to be placed on one of the highest walls of Hagia Sophia. This way, he thinks that the corpse will be protected from the snakes.

Today, there are two holes on the coffin, which cause us think that the snake persecutes the princess even after her death. Yes, these two legends are upsetting; however tourists come to the Maiden's Tower in order to enjoy and have a good time.

How to go to the Maiden's Tower;
There are ring boat tours from Üsküdar/



The Galata Tower

Salacak and Kabataş everyday between 11:00-18:30. Built by the Genoese in 14th century, The Galata Tower stands gloriously in one of the most tourist attracting region of Istanbul. First of all sit at one of the cafes or restaurants around the tower, then feel the history and atmosphere.

The tower can be sightseen between 9:00 – 19:00; Chose stairs or elevator while going upstairs; but walk downstairs in order to live the tower. The unique view is on the last namely 9th floor. The tower provides 360 degree view of Istanbul on one side Prince Islands, the Bosphorus and the Golden Horn and Pera on the other sides; also the Maiden's Tower. The first cross-continental flight was done during the Ottomans from

the tower, built by the Venetians in 528 as an observation tower. In 1638, Hezarfen Ahmed Çelebi succeeded to fly across the Bosphorus to Üsküdar using the wings he produced. Ahmed Çelebi with the nickname Hezarfen meaning "1000 knowledge" was unfortunately exiled to Algeria by Sultan IV. Murad on account of the thought that no one can be above the Padishah. Hearing this story, you may want to wear the wings and fly from the view terrace. Don't skip viewing İstanbul taking selfies,,, The restaurant serving tea during the daytime is open between 20:00 – 03:00. There is no entrance fee for the restaurant and night club at night. Ottoman dishes are presented at the restaurant, and authentic shows can be seen at the night club. Harem

amusements, samples of Anatolian folklore, oriental belly dancers and singers in different languages entertain the visitors. It is also necessary to have reservation for the restaurant and night club:

How to go to the Galata Tower;
The transportation to the Galata Tower is so easy. If you start from Karaköy, firstly come to Tunnel Square by the historical one stationed subway; follow Galip Dede Street until the Kuledibi (down tower) Square. There are numerous souvenir shops on the street. It is also possible from Taksim to reach the tower by another symbol of İstanbul "Red Tram".

Enjoy your tour,

REVOLUTIONARY PIONEER OF MINIATURE: GUNSELI KATO



Being made for more than 1000 years, miniature art has created a glorious world to viewers and of course collectors. It has been considered an art genre focusing on art in smaller than usual sizes throughout history; and the subjects have been sultans, animals, fantastic creatures, wars, feats, men and women, etc.

Miniature art traces its roots back to pages of ancient manuscripts continuing without interruption for centuries. This two-dimensional world of art has been reproduced by today's artists.

However there needed to be a "revolution" said Günseli Kato, a Turkish painter performance artist and an expert on art from the Far East. She has in the past few years been focusing on bringing an innovative approach to the traditional Turkish art form of miniature.

She has pioneered this revolution in miniature by taking this unique art out of the pages and re-establishing it in new forms and dimensions while maintaining the aesthetic and spirit.

Her renditions of standard miniature figures are markedly bigger and sturdy; she also incorporates flower motifs and even texts in her miniatures.

"I don't see why I should be making miniatures in Ottoman or Seljuk (style) when the [originals] are already out there. And in this era, it's nonsense to continue painting sultan figures. I do love history, but I do not like copying it," Kato told Sunday's Zaman during a recent interview at her İstanbul studio.

Best recognized for her signature vibrant dyed-blue short hair, Kato owes her last name, which at first glance seems like a peculiar one for a Turkish citizen, to a previous marriage with a Japanese national. She says that wedlock still remains one of her most important experiences in life.

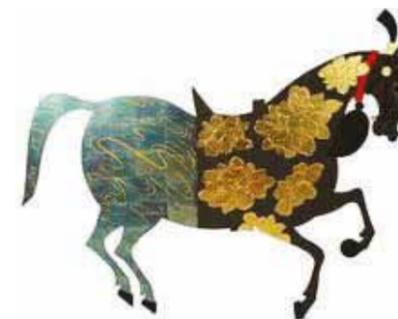
Kato decided to study art when she was in high school after seeing an exhibition of tombstones in a Beyoğlu art space by professor emeritus Süheyl Ünver, a revered 20th-century medical doctor who was also a multifaceted artist.

"That (exhibition) was a milestone in my life; the point at which I decided to take up art," she recalls. From that point on, she attended the professor's classes at university once a week until she graduated from high school, which helped her enrol in Marmara University's department of art.

In 1981, when she was 22, she went to Japan on a scholarship, becoming the first foreign student to be accepted to the Tokyo University of the Arts.

Kato explains that it was during the 1980s that Japan, based on the country's rising global popularity, was inviting young art students from the Mideast who were familiar with Japanese artistic traditions to their country. It was at first difficult for her to adapt, but she did, and eventually she even started teaching there.

Kato also explains that Japanese miniature is quite similar to Turkish miniature, except for several differences. "Their miniatures are on papers in rolls or on the walls in Japan while we have kept our miniatures in



books. In Japan, the rolls are kept in boxes and are opened to show to guests. The most expensive art is traditional art in Japan. But they also modernize themselves and they change the concept by using the same materials and techniques.

"Tradition is important in all Asian countries. It's rather folk art that speaks to commoners. "There's a difference between art and craft, but we cannot differentiate between the two," says Kato.

"Turkish art traditions are not limited only to Ottoman art. Their background also includes art made during the Seljuk,

Anatolian civilizations and Byzantium (periods). It's the interaction between different civilizations that gives birth to new ones," she adds.

"I want my work to be more of an upscale kind of art; something that is sought-after internationally," she says of her miniatures. "Like art from Iran or from Egypt. Artists from those countries (whom Turks) look down on have actually been making a huge impact globally. So we have to stop and think ... People shouldn't make all their judgments based on appearance; we cannot get along as long as we don't overcome this prejudiced outlook," she emphasizes.

MULTIPLIX LIVING MULTIPLIX RETURNS

Multiplex returns with exclusive payment options...

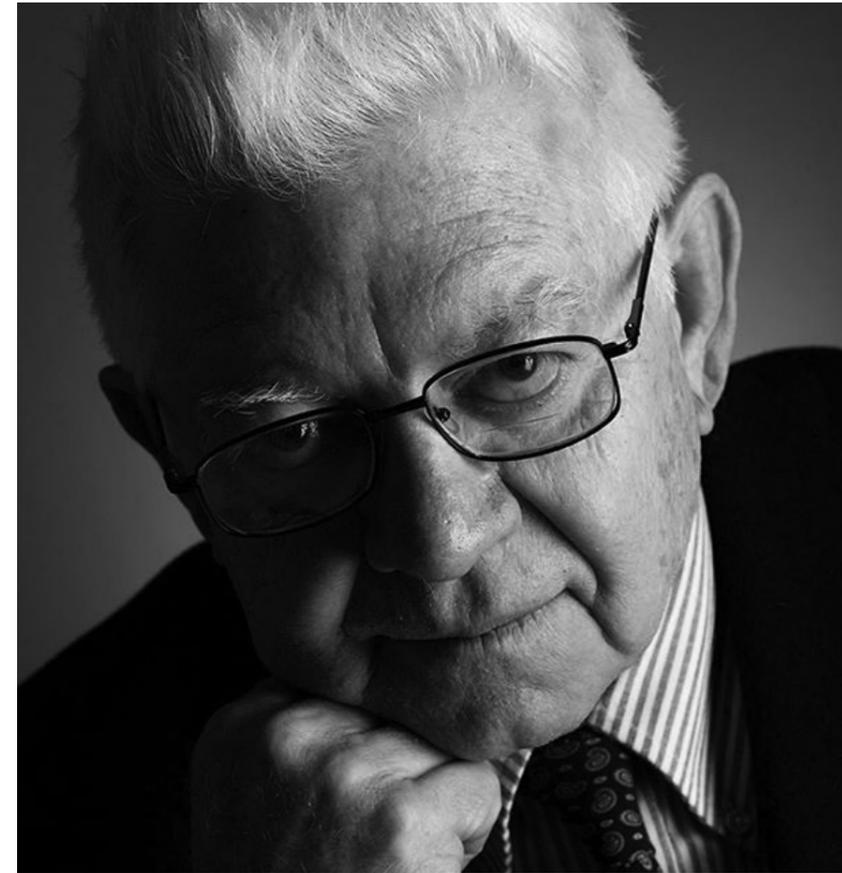
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UNDOUBTEDLY,
HIS STUDIES AND
IDEAS WILL GO ON
LIGHTING OUR
WAYS...MAY GOD
REST HIS SOUL IN
PEACE...

Oktay Sinanoğlu (born in 1934) was an internationally renowned expert in quantum, theoretical chemistry and molecular biology.

He was born in Bari, Italy where his father Nüzhet Haşım Sinanoğlu was a Consul General. After the II World War he returned to Turkey with his family in 1939.

He went to Ankara Yenişehir High School (renamed as Ted College later) as a scholarship student and finished the school with a first degree. In order to study

chemical engineering with the same school's scholarship, he went to the USA. He also finished the University of California, Berkeley Chemistry Engineering ranking first.

Only eight months after he started his studies at the Massachusetts Institute of Technology in 1957, not surprisingly with the first degree again, he earned his master's degree and was awarded "Sloan fellowship". He earned his PhD in theoretical chemistry from the University of California, Berkeley in 1959. He joined the Yale University in 1960 as an assistant professor.

With "Many Electron Theory of Atoms and Molecules" in 1961, he became an associate professor. At the age of 28, solving a mathematics theory which had been unsolved for 50 years led him to be a full professor in 1963. Thus, he was marked as the youngest "full professor" of the 20th century at Yale University.

The Middle East Technical University board of trustees dignified Oktay Sinanoğlu with the title "Consulting Professor" for the first time and unique only for him in 1962. He was also appointed as a professor to the second lectern at Yale University. He received the "Alexander von Humboldt Research Award" in chemistry in 1973, and the "International Outstanding Scientist Award of Japan" in 1975. And again in 1975, he was granted the title of the Professor of Turkish Republic (only professor to hold this title) with a special law. He was a special ambassador to Japan in 1976, and worked for the development cultural, educational and scientific relations. He is the first and only member of the American Academy of Arts and Sciences. He was also rewarded High Science Award "Elena Moshinsky" by the Mexican government.

He was one of the first professors of molecular biology explaining the behaviour of DNA spiral in solvents. In 1980s, he focused on theoretical frame of teaching chemistry in a simple way. He retired from his studies of Yale University at a young age in 1993; and started his studies and lessons at Yıldız Technical University in Istanbul until 2002. During his academic life in Turkey, he dedicated himself to spread his nationalistic ideas on Turkish language and national identity. He stated education language to be formal language, foreign language to be taught additionally. He claimed that Turkish is the best science language because of its mathematical structure.

Oktay Sinanoğlu was an author and/or co-author of many scientific books and/or articles; the famous actress and singer Esin Afşar is Sinanoğlu's sister.

The most significant theories of Sinanoğlu are:

Many Electron Theory of Atoms and Molecules (1961)
Solvophobic Theory (1964)
Network Theory (1974)
Microthermodynamics (1981)
Valency Interaction Formula Theory (1983)

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THE PRINCE ISLANDS CHEER UP WHEN THE SUMMER COMES UP

Article by: Nevra Yazıcıoğlu



The archipelago off the coast of Istanbul with the attracting historical and natural beauties, which are only 30-40 minutes away by ferry, are known as the backyard of Istanbul. Differently named for centuries, these islands are mostly known as "Prince Islands" or "Princes' Islands" in plural since they were the islands where nobles, princes, patriarchs even emperors were exiled.

Büyükada (Big Island)

The biggest of nine islands Büyükada is the major destination for the foreign tourists with its old houses, mansions, greenery, beaches. Civil motor vehicles are prohibited in the island where the phaetons (fayton) are the most important means of transport. Also with restaurants, cafes, Büyükada is one of the best place where you can enjoy the time.

What to do;

Having dinner at the fish restaurants on the left side of the quay with the fabulous views of Istanbul;
Sightseeing the island by phaeton;
Having lunch at a restaurant up the hill next to the Hagia Yorgi church;
Biking and taking photos;

Heybeliada (Saddlebag Island)

Heyeliada is the second largest island which is composed of four hills. It is named for the

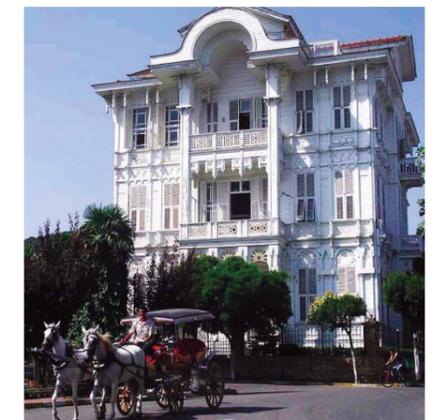
"saddlebag" since the island resembles to a saddlebag when remote viewed. Heybeliada is pleasant not only with its arming nature, clean air and beauties but also with its Naval Military College, Sanatorium, and The Theological School of Halki.

What to do;

Have a picnic;
Having a phaeton (fayton) tour;

Burgazada (Fortress Island)

The destination for whom seek peace and serenity... Burgazada is the third largest island of the archipelago with only one hill.





Its coast, climate, pine trees, finest mansions make Burgazada one of the most attracting place of Istanbul. The chirpy square, mini bazaar, streets and cafes arouse a feeling of you are in a paradise. Kaşık adası (Spoon Island) located by the eastern part of Burgazada looking like a spoon lying face-down on a table enriches the view of Burgazada.

What to do;

Eating delicious ice-cream opposite the quay;
Phaeton tour;
Dining during the sunset in Kalpazankaya at the back coast of the island;
Biking and taking photos,

Kınalıada (Henna Island)

This fourth biggest island has two hills. Since the land has reddish colour from the iron and copper that was mined, it is named as "Henna Island". It is the least forested island because of being cliffy;

and the closest to Istanbul. It is the only island without phaeton. The Byzantine Emperor Romanos IV Diogones is known to have been exiled in the monastery of the Transfiguration on Hristo peak of the island.

What to do;

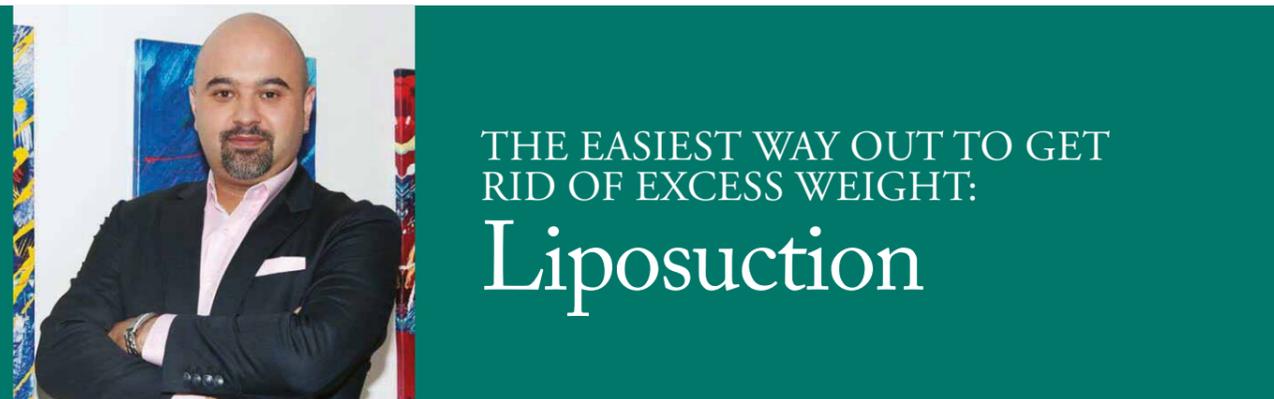
Having five o'clock tea with pastries at "Bahar Pastanesi".
Dining at "Mimoza" or "Jash Restaurant";
Biking;

Sedefadası (Mother-of-Pearl Island)

Sedefadası is the smallest island of the group located east of Büyükada, and opened to settlement. It is also known as "Tavşanadası" (Rabbit Island) because of its rabbits. The island is also famous for its wind; nature with various types of trees such as pine and cypress etc. Transportation to the island is not available.

Come and enjoy the summer on the Prince Islands...





THE EASIEST WAY OUT TO GET RID OF EXCESS WEIGHT: Liposuction

Op. Dr. Tamer ŞAKRAK

Plastic, Reconstructive and Aesthetic Surgeon
Regenplast Aesthetic and Plastic Surgery Clinic
www.regenplast.com

Dr. Şakrak, could you please inform us what is Liposuction (Fat Suction)?

Being unable to lose weight despite diet and regular exercise is most people's common problem. Liposuction is a method improved for treating abnormal localized and burn-resistant fat deposits. However, the field of application has expanded in time, and it has also been used for losing weight and correcting body contours within the framework of certain rules.

Who are the appropriate candidates for Liposuction?

Liposuction can be performed to every age group.

The ideal candidates for liposuction are;

- Women who have not given birth yet; are not pregnant or nursing,
- Individuals without ongoing disease treatment,
- Individuals not handicapped,
- Individuals with excess fat in areas such as waist, abdomen, back, hip, buttock, inner thighs, around knees, chin and neck,
- Individuals who cannot get rid of these deposits despite diet and exercise,

How is the Liposuction procedure done?

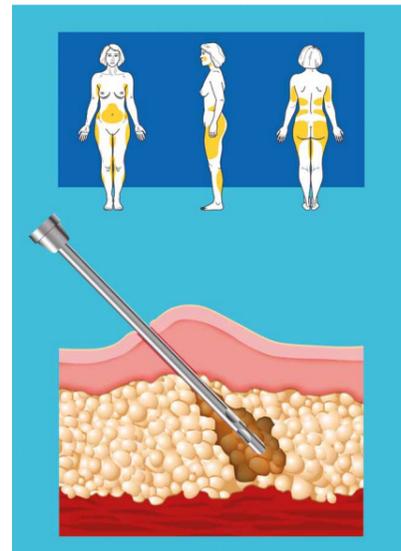
The procedure is mostly performed under general anesthesia. The targeted area is swollen via a special liquid (Klein Solution). Following the fat cells to be swollen and firm, fat cells are suctioned with cannulas. Only 1 cm scars where cannulas are inserted remain after the liposuction procedure; and these scars remove in time.

How much fat can be extracted by Liposuction?

Contrary to the assumption, until 10-12 liters of fat can be extracted from young and healthy candidates. The procedure can be performed safely unless the candidate has cardiovascular disease, diabetes, vascular disease such as varicosity. Also the candidate should not be cigarette addict, handicapped to move early, taking medicines such as blood thinner; and should not have had embolism history. Although 4 liters is stated to be the safer limit in classical books, it is mostly seen in the literature that more than 10 liters of fat has been extracted in a healthy way.

What are the techniques of Liposuction?

After injecting the solution, some instruments can be used to liquefy the fat cells easily. If the fat cells are firstly liquefied via a special laser probe and then extracted, this is called Laser Lipolysis (laser assisted liposuction). The technique is called as Vaser if ultrasonic sound waves is used to liquefy the fat cells; and if radio frequency waves is used the technique is called as RF Lipolysis. Whichever technique is used, the main principle is always same. The most important factor enabling aesthetically pleasing body contours are experience and hand skill.



How is recovery after Liposuction?

Liposuction can be carried out as a day procedure in a few hours, which means the patient doesn't need to stay in hospital overnight. However, an overnight stay is recommended for patients having big amount of liposuction. Patients can easily return to daily life within 1-2 days after liposuction. In the first week after the liposuction, swelling occurs where the fat is extracted. Daily massaging on these areas help reducing the swelling, fast recovery, and getting more pleasing, aesthetical body contours. The patient is recommended to be fitted with a support corset, or bandages for the treated area for 6 weeks. Using cigarette affects the recovery period negatively.

What are the benefits of the Liposuction?

1. Permanently removes fat cells, which cannot be get rid of despite diet and exercise, from the body,

2. Harmonic and smooth body is gathered,
3. The load of fat is reduced. Provides significant reduction in cardiovascular disease risk.
4. Allows central obesity, which is characterized by accumulation around the belly, to be reduced

Do the fat cells extracted by Liposuction grow back?

Fat cells in human body divide and continue to grow in numbers until the end of puberty. However, there are fixed numbers of fat cells in the body of an adult after puberty. The number of these cells does not change when a person gain or lose weight; only the volume increases. Fat cells can grow up to 6-7 times of its own volume. The effect of the methods such as exercise, diet, cavitation, radiofrequency is just emptying the fat in these cells. Therefore, when the method is left these cells start gaining fat

again. The weight lost in 3 months is gained in 3 days by the patient. Liposuction directly removes fat cells from the body. Think that, there 10 fat cells on your abdomen area: while the capacity is full, these cells store 60 units (6 times) of fat. These cells empty the most of fat via diet and exercise; but you still have 10 fat cells and they can store 60 units of fat when you start eating. Whereas, liposuction removes 7 of these 10 fat cells and 3 fat cells remain. Even if you keep on eating the cells can store 18 units of fat at worst.

As a result, liposuction not only removes unwanted fat deposits but also reduces the capacity of the area to store fat with a considerable extent.

Thank you very much indeed for your giving us the chance of interviewing.

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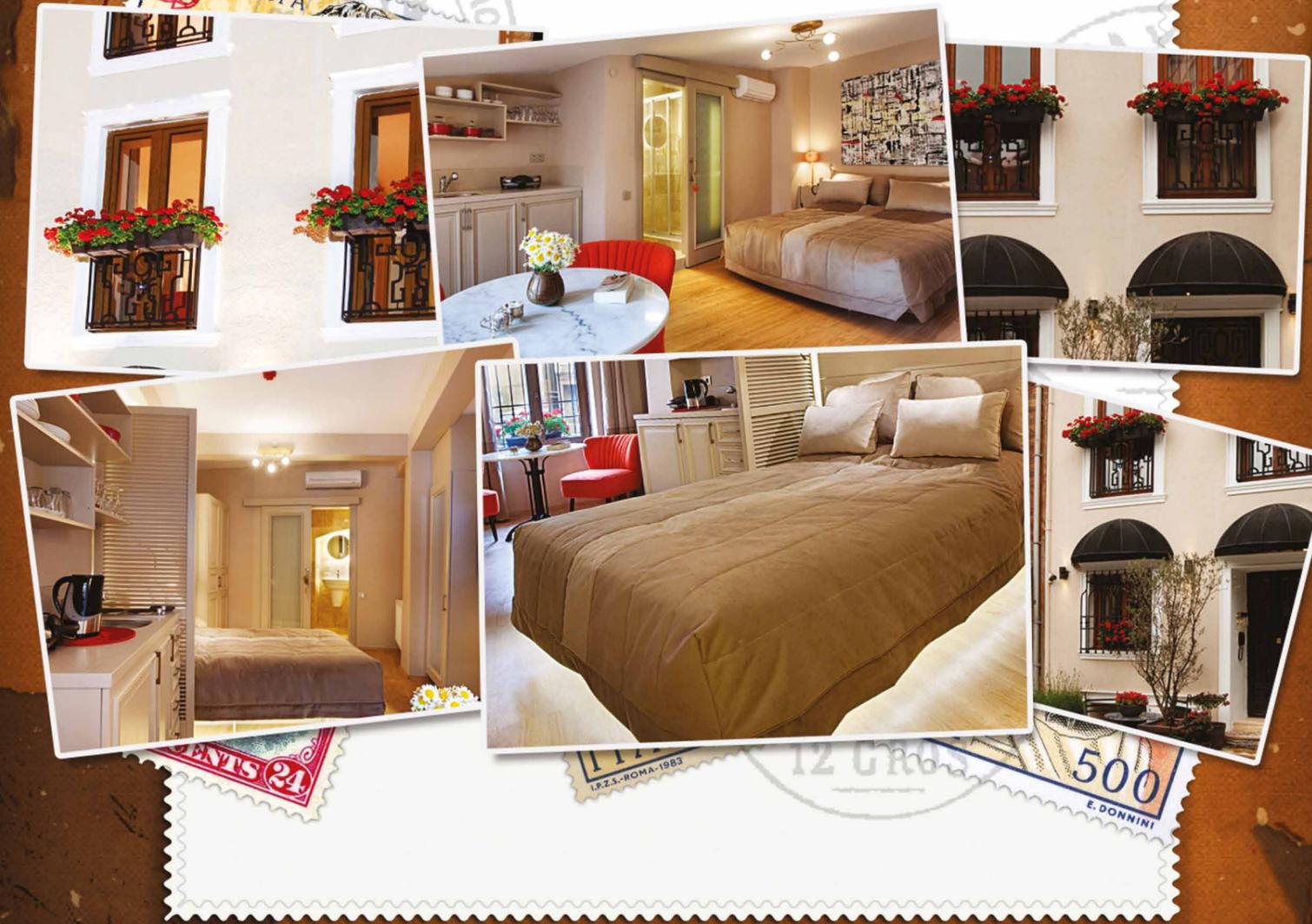
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Total villas: 4

2 Small Villas Of 90 Sqm Each (2 Floor

3 bedrooms
Living room
Kitchen
1 bathroom + wc

1 Villa Of 120 Sqm (2 Floor)

3 bedrooms
Living room
Kitchen
2 bathrooms + wc
1 separate wc

1 Villa Of 290 Sqm (2 Floor)

1 master bedroom w/ bathroom+wc
1 guest bedroom
2 bedrooms
Living room
Winter garden
Kitchen
2 bathrooms + wc
1 small room (for household works purpose)



Triplex Twin Villas

Dragos / Istanbul/Turkey

6.400.000 QR

Total Land : 800 Sqm
Covered Area : 450 Sqm
Bedrooms : 8
Bathrooms : 6
Living Rooms : 4
Swimming Pool : Yes
Climatisation : Individual Heating System (Naturalgas)
Split A/C
Others : Water Tank
Bbq
Sauna
Generator And Hydrofor
Easy Access To Public Transportation & Network



Duaci / Antalya Malikane

Antalya /Turkey

4.750.000 Qr

Land : 2.300 Sqm
Covered Area : 1.300 Sqm (2 Floor Of 500 + Basement 300)
Bedroom : 6 (5 + 1 Master Br 90 Sqm)
Living Room : 1 (100 Sqm W/Fire Place)
Bathroom / Wc : 5
French Balcony : 4
Swimming Pool : 50 Sqm
Cinema Hall : 1 (90 Sqm)
Sauna : 1 (20 Sqm)
Fitness Room : 1 (35 Sqm)
Cov.Park.Garage : 80 Sqm
Tecn.Features : Generator Room + 150 Lt. Water Tank
Others : 130 Sqm Annex Unit For Maid / Help Accomodation
Fuel-O Central Heating System
70 Sqm Gazebo W/Bbq
Built In 2009
Patio 40 Sqm



Country Estate – Villa

Dosemealti / Antalya /Turkey

875.000 QR

Total Land : 475 Sqm
Covered Area : 280 Sqm
Bedroom : 4
Bathroom/Wc : 2
Living Room : 1
Bbq
A / C
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Parking Lot



Village Park Spa And Boutique Hotel

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62.000.000 QR (17 Million Dollar)

Total Area : 32.000 Sqm
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